

## STIC Database Tracking Number:

**To: Nicholas Rosen**  
**Location: Knox 5A25**  
**Art Unit: 3625**  
**Date: February 23, 2010**  
**Case Serial Number:**  
**10/ 539,794**

**From: Caryn Wesner-Early**  
**Location: EI C3600**  
**KNX 4B59**  
**Phone: (571) 272-3543**  
**caryn.wesner-**  
**early@uspto.gov**

## Search Notes

Dear Examiner Rosen:

Please find attached the results of your search for the above-referenced case. The search was conducted in the template files.

I have listed references of *potential* interest in the first part of the search results. However, please be sure to scan through the entire report. There may be additional references that you might find useful.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me.

Thank you for using the EIC, and we look forward to your next search!

Caryn S. Wesner-Early, MSLS  
ASRC Technical Information Specialist  
EIC 3600, US Patent & Trademark Office

<b>I. REFERENCES OF POTENTIAL INTEREST .....</b>	<b>3</b>
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## **I. References of Potential Interest**

Dialog

16/3,K/22

DIALOG(R)File 20:Dialog Global Reporter

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08798262 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Dress Barn Selects NaviSite to Launch E-Commerce Venture

BUSINESS WIRE

December 20, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 896

... commerce-enabled site, to be launched in Spring 2000, will provide Dress Barn with cross-promotional capabilities. If a customer finds an item in-store and would like it in a different color, sales associates will be able to direct them to the catalog or Web site for other options. Customers will also be able to order online from Dress Barn's catalog and return merchandise purchased online to any retail store.

"Our relationship with Dress Barn is a great illustration of the...

## **II. Inventor Search Results from Dialog**

? show files;ds;cost;logoff hold  
File 471:New York Times Fulltext 1980-2010/Feb 23  
(c) 2010 The New York Times  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 Gale/Cengage  
File 474:New York Times Abs 1969-2010/Feb 23  
(c) 2010 The New York Times  
File 475:Wall Street Journal Abs 1973-2010/Feb 23  
(c) 2010 The New York Times  
File 35:Dissertation Abs Online 1861-2010/Jan  
(c) 2010 ProQuest Info&Learning  
File 65:Inside Conferences 1993-2010/Feb 23  
(c) 2010 BLDSC all rts. reserv.  
File 99:Wilson Appl. Sci & Tech Abs 1983-2010/Dec  
(c) 2010 The HW Wilson Co.  
File 256:TecTrends 1982-2010/Feb W3  
(c) 2010 Info.Sources Inc. All rights res.  
File 2:INSPEC 1898-2010/Feb W2  
(c) 2010 The IET  
File 634:San Jose Mercury Jun 1985-2010/Feb 17  
(c) 2010 San Jose Mercury News  
File 610:Business Wire 1999-2010/Feb 23  
(c) 2010 Business Wire.  
File 613:PR Newswire 1999-2010/Feb 23  
(c) 2010 PR Newswire Association Inc  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc  
File 20:Dialog Global Reporter 1997-2010/Feb 23  
(c) 2010 Dialog  
File 9:Business & Industry(R) Jul/1994-2010/Feb 22  
(c) 2010 Gale/Cengage  
File 15:ABI/Inform(R) 1971-2010/Feb 22  
(c) 2010 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2010/Feb 22  
(c) 2010 Gale/Cengage  
File 47:Gale Group Magazine DB(TM) 1959-2010/Feb 01  
(c) 2010 Gale/Cengage  
File 148:Gale Group Trade & Industry DB 1976-2010/Feb 22  
(c) 2010 Gale/Cengage  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 275:Gale Group Computer DB(TM) 1983-2010/Jan 14

(c) 2010 Gale/Cengage  
File 621:Gale Group New Prod.Annou.(R) 1985-2010/Jan 05  
(c) 2010 Gale/Cengage  
File 635:Business Dateline(R) 1985-2010/Feb 23  
(c) 2010 ProQuest Info&Learning  
File 636:Gale Group Newsletter DB(TM) 1987-2010/Jan 20  
(c) 2010 Gale/Cengage  
File 570:Gale Group MARS(R) 1984-2010/Jan 20  
(c) 2010 Gale/Cengage  
File 624:McGraw-Hill Publications 1985-2010/Feb 23  
(c) 2010 McGraw-Hill Co. Inc  
File 430:British Books in Print 2007/Jan W3  
(c) 2007 J. Whitaker & Sons Ltd.  
File 426:LCMARC-Books 1968-2010/Feb W2  
(c) format only 2010 Dialog  
File 483:Newspaper Abs Daily 1986-2010/Feb 23  
(c) 2010 ProQuest Info&Learning  
File 120:U.S. Copyrights 1978-2010/Feb 16  
(c) format only 2010 Dialog  
File 347:JAPIO Dec 1976-2009/Oct(Updated 100129)  
(c) 2010 JPO & JAPIO  
File 348:EUROPEAN PATENTS 1978-201007  
(c) 2010 European Patent Office  
File 349:PCT FULLTEXT 1979-2010/UB= 20100205|UT= 20100204  
(c) 2010 WIPO/Thomson  
File 350:Derwent WPIX 1963-2010/UD= 201012  
(c) 2010 Thomson Reuters  
File 371:French Patents 1961-2002/BOPI 200209  
(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	138714	AU= (KIM J? OR KIM, J? OR KIM(2N)(JAE OR JAEHEUN))
S2	97324	S1 FROM 347,348,349,350,371
S3	379	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMALL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EMERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S4	277	S2 AND S3
S5	4515	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HANDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PRODUCT()PLACEMENT OR NEWSPAPER
S6	31	S4(S)S5
S7	5417	AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? - OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? - OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2-N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
S8	4	S6(S)S7

S9      41390   S1 NOT S2  
 S10      102   S3 AND S9  
 S11      8   S5(S)S10  
 S12      11   S7(S)S10  
 S13      18   S11 OR S12  
 S14      16   RD (unique items)  
 S15      20   S8 OR S14

15/AA,AN,AZ,AU,TI/1    (Item 1 from file: 35)  
 DIALOG(R)File 35:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
 01217037  
 MODELING A TWO-ECHELON (S,Q) DISTRIBUTION SYSTEM (S,Q DISTRIBUTION SYSTEM)  
 Author: KIM, JONG DAE

15/AA,AN,AZ,AU,TI/2    (Item 1 from file: 2)  
 DIALOG(R)File 2:(c) 2010 The IET. All rts. reserv.  
 09462139  
 Title: The bullwhip effect - impact of stochastic lead time, information  
       quality, and information sharing: a simulation study  
 Author(s): Chatfield, D.C.; Kim, J.G.; Harrison, T.P.; Hayya, J.C.

15/AA,AN,AZ,AU,TI/3    (Item 2 from file: 2)  
 DIALOG(R)File 2:(c) 2010 The IET. All rts. reserv.  
 07200901  
 Title: Interoperability testing of LAN emulation over ATM  
 Author(s): Jeon, Y.; Kim, J.  
 Book Title: Proceedings APCC'97. Third Asia-Pacific Conference on  
       Communications. Incorporating. ACOFT (Australian Conference on Optical  
       Fibre Technology). ATNAC (Australian Telecommunication Networks and  
       Applications Conference)

15/AA,AN,AZ,AU,TI/4    (Item 1 from file: 15)  
 DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
 06632213 1632347791  
 The effect of offline brand trust and perceived internet confidence on  
 online shopping intention in the integrated multi-channel context  
 Hahn, Kim Hongyoun; Kim, Jihyun

15/AA,AN,AZ,AU,TI/5    (Item 2 from file: 15)  
 DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
 05629769 1484449161  
 Cross-cultural examination of the relationships among firm reputation,  
 e-satisfaction, e-trust, and e-loyalty

Jin, Byounggho; Park, Jin Yong; Kim, Jiyoung

15/AA,AN,AZ,AU,TI/6 (Item 3 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
03584459 784744291  
New Spins on Old-Fashioned Virtues  
Kim, June

15/AA,AN,AZ,AU,TI/7 (Item 4 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
03446470 1560732691  
DEVELOPMENT OF E-BUSINESS MODELS WITH DIFFERENT STRATEGIC POSITIONS  
AND COMPARISON OF BUSINESS PERFORMANCES WITH THE MODELS  
Kim, Dae Ryong; Shin, Hoe-Kyun; Kim, Jong-Chun; Yoo, Sehwan; Jin, Jongdae

15/AA,AN,AZ,AU,TI/8 (Item 5 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
03436505 1512503161  
FROM VANILLA SWAPS TO EXOTIC CREDIT DERIVATIVES: HOW TO APPROACH THE  
INTERPRETATION OF CREDIT EVENTS  
Kim, Jongho

15/AA,AN,AZ,AU,TI/9 (Item 6 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
03388545 1474598181  
EVALUATION OF INTERNET ADVERTISING RESEARCH: A Bibliometric Analysis of  
Citations from Key Sources  
Kim, Juran; McMillan, Sally J

15/AA,AN,AZ,AU,TI/10 (Item 7 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
03384717 1464736771  
A theory of consumer referral  
Jun, Tackseung; Kim, Jeong-Yoo

15/AA,AN,AZ,AU,TI/11 (Item 8 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
03166200 1073444641  
The role of the technology acceptance model in explaining effects of image  
interactivity technology on consumer responses  
Lee, Hyun-Hwa; Fiore, Ann Marie; Kim, Jihyun

15/AA,AN,AZ,AU,TI/12 (Item 9 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
03165409 1002336211  
Online service attributes available on apparel retail web sites: an  
E-S-QUAL approach  
Kim, Minjeong; Kim, Jung-Hwan; Lennon, Sharron J

15/AA,AN,AZ,AU,TI/13 (Item 10 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
02944740 886747731  
A Web Services-enabled marketplace architecture for negotiation process management  
Kim, Jin Baek; Segev, Arie

15/AA,AN,AZ,AU,TI/14 (Item 11 from file: 15)  
DIALOG(R)File 15:(c) 2010 ProQuest Info&Learning. All rts. reserv.  
00566970 91-41323  
Non-Traditional Media: A Year Wiser - Cautious Advertisers Make for Slow Growth  
Kim, Junu Bryan; Fitzgerald, Kate

15/AA,AN,AZ,AU,TI/15 (Item 1 from file: 148)  
DIALOG(R)File 148:(c) 2010 Gale/Cengage. All rts. reserv.  
07421533 SUPPLIER NUMBER: 15571112  
Advertising Age Marketing 100. (Cover Story)  
Liese, Julie; Fisher, Christy; Smyth, Jeff; Loro, Laura; Rickard, Leah;  
Lawrence, Jennifer; Baylor, Leslie; Strnad, Patricia; Mandese, Joe; Cuneo,  
Alice Z.; Sloan, Pat; Horton, Cleveland; Salomon, Alan; Kim, Junu Bryan;  
Clark, Tim; DeNitto, Emily; Colford, Steven W.; Freeman, Laurie; Serafin,  
Raymond; Teinowitz, Ira; Zbar, Jeffrey D.; Masterson, Peg; Donaton, Scott;  
Jensen, Jeff; Johnson, Bradley; Kelly, Keith J.; Fitzgerald, Kate; Davis,  
Riccardo A.; Levin, Gary; Goldsborough, Robert; Whalen, Jeanne; Cleland,  
Kim; Magiera, Marcy; Madison, Cathy; Webster, Nancy Coltun

15/AA,AN,AZ,AU,TI/16 (Item 2 from file: 148)  
DIALOG(R)File 148:(c) 2010 Gale/Cengage. All rts. reserv.  
03135491 SUPPLIER NUMBER: 05011161  
Artificial intelligence helps cut ASIC design time.  
Kim, Jin

15/AA,AN,AZ,AU,TI/17 (Item 1 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01133881  
ELECTRONIC COMMERCE SYSTEM AND METHOD USING THE ELECTRONIC APPROVAL  
INFORMATION



SYSTEME ET PROCEDE DE COMMERCE ELECTRONIQUE FAISANT APPEL A DES  
DONNEES ELECTRONIQUES D'AUTORISATION

Patent Applicant/Inventor:

KIM JAE HEUN, 506-101, Dongbo Apartment, Cheonghak-dong, Yeonsu-gu,  
406-120 Incheon, KR, KR (Residence), KR (Nationality)

Application: WO 2003KR2767 20031218 (PCT/WO KR03002767)

15/AA,AN,AZ,AU,TI/18 (Item 1 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0018953705

WPI ACC NO: 2009-H36830/

Advertisement servicing system for e.g. retail store, has user terminal for  
paying incentive to user registering advertisement-information according to  
purchase history utilizing coupon information

Original Titles:

Service System and Method for Advertisement Using Radio Frequency Identification

Local Applications (No Type Date): KR 200761998 A 20070625

Priority Applications (number, kind, date): KR 200761998 A 20070625

15/AA,AN,AZ,AU,TI/19 (Item 2 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0014320047

WPI ACC NO: 2004-507519/

Electronic commerce system provides electronic payment recognition code  
corresponding to customer selected product, to customer and receives  
payment corresponding to goods purchased using provided code, through proxy server

Original Titles:

ELECTRONIC COMMERCE SYSTEM AND METHOD USING THE ELECTRONIC APPROVAL  
INFORMATION

SYSTEME ET PROCEDE DE COMMERCE ELECTRONIQUE FAISANT APPEL A DES DONNEES  
ELECTRONIQUES D'AUTORISATION

Local Applications (No Type Date): WO 2003KR2767 A 20031218; KR 200281419

A 20021218; AU 2003289548 A 20031218; WO 2003KR2767 A 20031218; JP  
2004560696 A 20031218; CN 200380109427 A 20031218; WO 2003KR2767 A  
20031218; US 2006539794 A 20060518

Priority Applications (number, kind, date): KR 200281419 A 20021218

15/AA,AN,AZ,AU,TI/20 (Item 3 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0013948790

WPI ACC NO: 2004-129280/

Lottery ticket having marketing function, method using the same, and system  
for carrying out the same

Local Applications (No Type Date): KR 200219055 A 20020408

Priority Applications (no., kind, date): KR 200219055 A 20020408

15/3,K/4 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2010 ProQuest Info&Learning. All rts. reserv.

06632213 1632347791

The effect of offline brand trust and perceived internet confidence on  
online shopping intention in the integrated multi-channel context

Hahn, Kim Hongyoun; Kim, Jihyun\*

International Journal of Retail & Distribution Management v37n2 PP:  
126-141 2009

ISSN: 0959-0552 JRNL CODE: RDM

WORD COUNT: 7011

...TEXT: of-mouth (WOM) for online retailers has been one of the most  
effective formats of advertising ((15) Enos, 2001). It has been  
demonstrated that WOM has a significant effect on online behavioral  
intentions. (32) Kuan and Bock (2007) found that WOM of the retailer  
's online operations had the dominant effect on online trust and the effect  
was found...

...little empirical research about a direct positive relationship between  
using the internet or an online retailer for information search and  
willingness to recommend to others, it is reasonable to expect that...

\* Because of the difference in spelling, I'm not sure this is the same inventor. However, it  
looks related, and if you say both names aloud, they sound the same. So I included a  
couple from this person, since Asian names are transliterated differently sometimes.

15/3,K/11 (Item 8 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2010 ProQuest Info&Learning. All rts. reserv.

03166200 1073444641

The role of the technology acceptance model in explaining effects of image  
interactivity technology on consumer responses

Lee, Hyun-Hwa; Fiore, Ann Marie; Kim, Jihyun

International Journal of Retail & Distribution Management v34n8 PP:  
621-644 2006

ISSN: 0959-0552 JRNL CODE: RDM

WORD COUNT: 9961

...TEXT: S., Fan, M. and Kohli, R. (2002), "Antecedents of B2C channel  
satisfaction and preference: validating e-commerce metrics",  
Information Systems Research, Vol. 13 No. 2, pp. 316-33.

15/3,K/17 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT  
(c) 2010 WIPO/Thomson. All rts. reserv.

01133881 \*\*Image available\*\*

ELECTRONIC COMMERCE SYSTEM AND METHOD USING THE ELECTRONIC APPROVAL  
INFORMATION

SYSTEME ET PROCEDE DE COMMERCE ELECTRONIQUE FAISANT APPEL A DES  
DONNEES ELECTRONIQUES D'AUTORISATION

Patent Applicant/Inventor:

KIM JAE HEUN, 506-101, Dongbo Apartment, Cheonghak-dong, Yeonsu-gu,  
406-120 Incheon, KR, KR (Residence), KR (Nationality)

Legal Representative:

CHUNG Yeon-Yong (agent), # 1207 Sung Jee Heights II Bldg, 642-16  
Yeoksam-Dong, Kangnam-gu, 135-080 Seoul, KR,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200455708 A1 20040701 (WO 0455708)

Application: WO 2003KR2767 20031218 (PCT/WO KR03002767)

Priority Application: KR 1020020081419 20021218

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK  
LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PG PH PL PT RO RU SC  
SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE  
SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: Korean

Fulltext Word Count: 5093

Fulltext Availability:

Detailed Description

Claims

English Abstract

The present invention relates to electronic commerce system and method  
using the electronic approval information. An electronic commerce  
is achieved between a purchase unit of a purchaser and a sale unit of a  
seller on the network. In an electronic commerce system using an  
electronic approval information achieved in such a manner that an  
electric commerce is achieved between a purchase unit of a purchaser and  
a sale unit of a seller on the network, there are provided a  
purchase unit 100 in which a purchaser receives...

...service; a produce sale unit 200 in which a product or service having an  
electronic approval recognition code information of a product code

and a product model of a product sold on the network (NT) is sold; a home shopping unit 300.

#### Detailed Description

... and the product sale unit 200; a newspaper or TV advertisement unit 400; a financial payment proxy organ 500 connected through the network NT in such a manner that a payment is achieved between the home shopping unit 300 or the newspaper or TV advertisement unit 400 and the purchase unit 1 00; and a delivery company 600 for delivering...

#### < removed unnecessary information >

...of the product sale unit 210 so that the manufacturer of the product and the advertisement provides an electronic payment information service; and a step S344 in which the manufacturer of the product and the advertisement indicates a product model recognition code information from the electronic payment server 216.  
lo 11. The method of claim 9, wherein said user approval and payment approval step S38 includes a step S382 for correcting an error when there is an error...

15/3,K/18 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2010 Thomson Reuters. All rts. reserv.

0018953705 - Drawing available  
WPI ACC NO: 2009-H36830/200929

Advertisement servicing system for e.g. retail store, has user terminal for paying incentive to user registering advertisement-information according to purchase history utilizing coupon information

Patent Assignee: UNIV KYUNGHEE IND COOP (UYKY-N)

Inventor: KIM H K; KIM J K

Patent Family (1 patents, 1 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
KR 2009002237	A	20090109	KR 200761998	A	20070625	200929 B
Priority Applications (no., kind, date): KR 200761998 A 20070625						

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
KR 2009002237	A	KO	8	3		

#### Claims:

...information about the goods which is sold on the off line; and it is the advertisement service server for providing the advertisement service using RFID. The advertisement registration sub-register information management department: advertisement informative section: other user opening the registered advertisement information to the

public with the advertisement registration part in the form of the web page or the WAP page and whom the other user confirms confirms the advertisement-information of the web page or the WAP page form; matching the registered advertisement information much information summary, and the vendor information and advertisement registrant information and managed with the advertisement registration part receiving advertisement-information including the communications interface part: database: information summary, included in the specific RFID tag from the user terminal the vendor information and advertisement registrant information the information having relation to the advertisement service server is stored performs wireless and wired terminal and communications it is connected to...

...stored in database the coupon require-message transmitted from the user terminal is received; the authentication request message about the specific coupon is received from the coupon informative section: shopping mall server merchandising the goods; and provides the coupon information corresponding to the target advertisement information to the user terminal the authenticator: specific coupon much purchasing information transmitted from the shopping mall server is received. Performs the authentication process of the corresponding coupon. The advertisement service server comprising: the incentive output unit producing the incentive which pays to user based on the purchase history manamgement part: which produces the target advertisement information much purchase history information by using the received information and manages and the advertisement-information much purchase history information generated with the purchase history manamgement part and the corresponding...

### **III. Text Search Results from Dialog - Patents**

#### **A. Abstract Databases**

? show files;ds;cost;logoff hold

File 347:JAPIO Dec 1976-2009/Oct(Updated 100129)

(c) 2010 JPO & JAPIO

File 350:Derwent WPIX 1963-2010/UD= 201012

(c) 2010 Thomson Reuters

File 371:French Patents 1961-2002/BOPI 200209

(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	625827	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HA- NDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PR- ODUCT()PLACEMENT OR NEWSPAPER
S2	63604	BUYER OR CUSTOMER OR CONSUMER OR CELL OR CELLULAR OR WIREL- ESS OR MOBILE OR LAPTOP? ? OR LAP()(TOP OR TOPS) OR PHONE? ? - OR CELLPHONE? ? OR CELLULARPHONE? ? OR PDA OR PDAS OR (PERSON- AL OR PRIVATE OR PORTABLE)()(DIGITAL OR DATA) OR TELEPHONE? ?
S3	625827	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HA- NDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PR- ODUCT()PLACEMENT OR NEWSPAPER
S4	3384	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBE- RRETAIL? OR EMAIL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EM- MERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERET- AIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S5	10219	AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? - OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? - OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2- N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
S6	202181	PROCESS?R OR SERVER OR FILESERVER OR WEBSERVER OR SITE OR - ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E OR DIGITAL OR INTERNET OR WEB
S7	16703	S2(5N)S3
S8	290	S4(10N)S7
S9	2558	S5(5N)S6
S10	17	S8(S)S9
S11	17	IDPAT (sorted in duplicate/non-duplicate order)
S12	17	IDPAT (primary/non-duplicate records only)

12/AN,AZ,TI/1 (Item 1 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0019529984

Barcode information distribution method for performing transaction via network e.g. Internet involves decoding barcode information with request for additional information for performing transaction from digital image

Original Titles:

METHOD AND SYSTEM FOR DISTRIBUTION OF BARCODE INFORMATION FOR PERFORMING A TRANSACTION VIA A NETWORK

PROCEDE ET SYSTEME DE DISTRIBUTION D'INFORMATIONS DE CODE A BARRES POUR EFFECTUER UNE TRANSACTION VIA UN RESEAU

Local Applications (No Type Date): WO 2009SG94 A 20090318; SG 20082186 A 20080318; WO 2009SG94 A 20090318

Priority Applications (no., kind, date): SG 20082186 A 20080318

12/AN,AZ,TI/2 (Item 2 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0018956703

Coupon system for servicing advertisement has management server which provides coupon advertisement information to customer terminal which transmits consumer membership information inputted by consumer to management server

Original Titles:

SYSTEM AND METHOD FOR COUPON ADVERTISING OF SERVICE

Local Applications (No Type Date): KR 200710723 A 20070201

Priority Applications (no., kind, date): KR 200710723 A 20070201

12/AN,AZ,TI/3 (Item 3 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0018944807

Stored value product for use at e.g. a retail store includes a media player that is partially enclosed in the housing and account identifier that links the housing to the financial account or financial record

Original Titles:

FINANCIAL TRANSACTION PRODUCT WITH CONNECTION CABLE

Local Applications (No Type Date): US 2008340429 A 20081219; US 2006604016 A 20061122

Priority Applications (no., kind, date): US 2006604016 A 20061122; US 2008340429 A 20081219

12/AN,AZ,TI/4 (Item 4 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0018120252

Location-based privacy-friendly dashtop mobile payment platform, has proprietary menu respectively offered wirelessly by merchants or stores, and payment terminal at storefront limiting financial transaction one at time

Original Titles:

DriveOn Pay(TM) as WiMAX-compatible Menu-Driven Dashtop Mobile Payment Platform

Local Applications (No Type Date): US 2006804061 P 20060606; US

2007758004 A 20070605  
Priority Applications (no., kind, date): WO 2006IB53654 A 20061006

12/AN,AZ,TI/5 (Item 5 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0017881844  
Cost account system for providing service to customer in two-way digital multimedia broadcasting environment, has subscriber mobile terminal transmitting broadcasting signals from exclusive or basic electronic program guide  
Original Titles:  
COST ACCOUNT SYSTEM IN USE OF exclusive two-way process DMB  
SYSTEME DE COMPTE ANALYTIQUE POUR UN ENVIRONNEMENT DE DIFFUSION MULTIMEDIA NUMERIQUE BIDIRECTIONNEL EXCLUSIF  
Local Applications (No Type Date): WO 2007KR6697 A 20071220; KR 2006131198 A 20061220  
Priority Applications (no., kind, date): KR 2006131198 A 20061220

12/AN,AZ,TI/6 (Item 6 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0017291883  
Promotional content e.g. electronic coupon, transmitting method for wireless mobile electronic device e.g. satellite receiver, involves determining whether device is within range of predetermined location of communication network  
Original Titles:  
LOCATION-SPECIFIC DELIVERY OF PROMOTIONAL CONTENT TO MOBILE CONSUMER DEVICE  
Local Applications (No Type Date): US 2006809659 P 20060530; US 2006804588 P 20060613; US 2007754815 A 20070529  
Priority Applications (no., kind, date): US 2006809659 P 20060530; US 2006804588 P 20060613; US 2007754815 A 20070529

12/AN,AZ,TI/7 (Item 7 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0016366922  
Real-time advertisement placement method involves providing analyzed information to buyer so as to permit buyer to decide whether to add new advertisements or modify approved advertisement  
Original Titles:  
Method of digital good placement in a dynamic, real-time environment  
VERFAHREN ZUR DIGITALWARENPLAZIERUNG IN EINER DYNAMISCHEN ECHTZEITUMGEBUNG  
A METHOD OF DIGITAL GOOD PLACEMENT IN A DYNAMIC, REAL TIME ENVIRONMENT  
PROCEDE DE BON POSITIONNEMENT NUMERIQUE DANS UN ENVIRONNEMENT EN TEMPS REEL DYNAMIQUE



Method of digital good placement in a dynamic, real time environment

Local Applications (No Type Date): WO 2006US14597 A 20060419; EP

2006750600 A 20060419; WO 2006US14597 A 20060419; WO 2006US14597 A 20060419; IN 2007KN4005 A 20071017; CN 200680023010 A 20060419; WO 2006US14597 A 20060419; WO 2006US14597 A 20060419; JP 2008508913 A 20060419; US 2005674703 P 20050426; WO 2006US14597 A 20060419; US 2007918697 A 20071017

Priority Applications (no., kind, date): US 2005674703 P 20050426; US

2005674703 P 20050426; US 2007918697 A 20071017

12/AN,AZ,TI/8 (Item 8 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0015900826

Automated computer system for securing payment in financial transactions using credit cards, receives authorization indicia from credit card server computer in response to transmitted account details of customer

Original Titles:

Processing payment on the Internet

Local Applications (No Type Date): US 1996597017 A 19960205; US

1998166749 A 19981005; US 1999400724 A 19990921; US 2000654339 A 20000908; US 2005293878 A 20051202

Priority Applications (no., kind, date): US 1996597017 A 19960205; US

1998166749 A 19981005; US 1999400724 A 19990921; US 2000654339 A 20000908; US 2005293878 A 20051202

12/AN,AZ,TI/9 (Item 9 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0013332388

Computer implemented vendor information provision method in electronic financial transactions, involves displaying alternate vendor information obtained as function of transaction information received from one vendor

Original Titles:

VENDOR COMPARISON, ADVERTISING AND SWITCHING

COMPARAISON, PUBLICITE ET CHANGEMENT DE FOURNISSEUR

Local Applications (No Type Date): US 2001957643 A 20010920; WO

2002US30011 A 20020919; WO 2002US30011 A 20020919; GB 20046391 A 20040322; AU 2002327012 A 20020919; AU 2002327012 A 20020919

Priority Applications (no., kind, date): US 2001957643 A 20010920

12/AN,AZ,TI/10 (Item 10 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0012772365

Electronic consumer incentive distribution system authorizes unique consumer ID number using electronic service provider device and provides it along with authorized incentive to consumer

Original Titles:

Electronic consumer incentive distribution system

Local Applications (No Type Date): US 2000740158 A 20001218

Priority Applications (no., kind, date): US 2000740158 A 20001218

12/AN,AZ,TI/11 (Item 11 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0012706604

Method for selective advertising in electronic mailing system utilizing network by filtering advertisements to render only pertinent advertisements that meet criteria and allowing access to pertinent advertisements utilizing network

Original Titles:

METHOD FOR SELECTIVE ADVERTISING IN AN ELECTRONIC MAIL SYSTEM

PROCEDE DE PUBLICITE SELECTIVE DANS UN SYSTEME DE COURRIER ELECTRONIQUE

Local Applications (No Type Date): WO 2001US2818 A 20010126; AU

2001236567 A 20010126; WO 2001US2818 A 20010126

Priority Applications (no., kind, date): WO 2001US2818 A 20010126

12/AN,AZ,TI/12 (Item 12 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0012629567

Computer system for automated payment system, has payment processing computer which transmits representation of authorization indicia received from server, to customer and merchant computers

Original Titles:

Computers in a financial system.

Local Applications (No Type Date): US 1996597017 A 19960205; US

1998166749 A 19981005; US 1999400724 A 19990921; US 2000657277 A 20000907

Priority Applications (no., kind, date): US 1996597017 A 19960205; US

1998166749 A 19981005; US 1999400724 A 19990921; US 2000657277 A 20000907

12/AN,AZ,TI/13 (Item 13 from file: 350)

DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.

0011138066

Online shopping method involves providing product information, retail price and promotion information from retailer to customer

Original Titles:

Method, apparatus and system of merchandise hierarchical online ordering, billing and distribution

Local Applications (No Type Date): US 2000175511 P 20000111; US

2001753740 A 20010103

Priority Applications (no., kind, date): US 2000175511 P 20000111; US

2001753740 A 20010103

12/AN,AZ,TI/14 (Item 14 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0010408872  
Electronic stored value certificate processing for electronic commerce system, involves storing unique identification value for electronic certificate in association with certificate information which is activated  
Original Titles:  
VERFAHREN ZUM VERARBEITEN VON ELEKTRONISCHEM ZERTIFIKAT MIT GESPEICHERTEM WERT  
STORED VALUE ELECTRONIC CERTIFICATE PROCESSING  
TRAITEMENT DE CERTIFICATS ELECTRONIQUES A VALEURS ENREGISTREES  
Local Applications (No Type Date): WO 2000US5039 A 20000225; AU 200035048 A 20000225; EP 2000913640 A 20000225; WO 2000US5039 A 20000225; WO 2000US5039 A 20000225; KR 2001710941 A 20010825; JP 2000601583 A 20000225; WO 2000US5039 A 20000225; WO 2000US5039 A 20000225; KR 2001710941 A 20010825  
Priority Applications (no., kind, date): US 1999121956 P 19990225

12/AN,AZ,TI/15 (Item 15 from file: 350)  
DIALOG(R)File 350:(c) 2010 Thomson Reuters. All rts. reserv.  
0007188340  
Network sales system - has computer network to display advertisements on buyer's computer for purchase by buyer  
Original Titles:  
Numerische aktive Werbung  
Digital active advertising  
Publicite numerique active  
DATENNETZGESTUTZTES ZAHLUNGSSYSTEM UND VERFAHREN ZUM GEBRAUCH EINES DERARTIGEN SYSTEMS  
NETWORK BASED PAYMENT SYSTEM AND METHOD FOR USING SUCH SYSTEM  
SYSTEME DE PAIEMENT BASE SUR UN RESEAU DE DONNE ET METHODE POUR L'UTILISATION D'UN TEL SYSTEME  
PAYMENT SYSTEM AND METHOD BY OPEN NETWORK  
OPEN NETWORK SALES SYSTEM AND METHOD  
OPEN NETWORK PAYMENT SYSTEM AND METHOD  
OPEN NETWORK SALE SYSTEM AND METHOD OF ACKNOWLEDGING TRANSACTION ON REAL-TIME BASIS  
Open network payment system for providing for authentication of payment orders based on a confirmation electronic mail message.  
Open network payment system for providing for real-time authorization of payment and purchase transactions.  
Local Applications (No Type Date): WO 1994US14319 A 19941213; WO 1994US14319 A 19941213; EP 1995905366 A 19941213; WO 1994US14319 A 19941213; JP 1995516906 A 19941213; US 1993168519 A 19931216; US 1995563745 A 19951129; JP 1995516906 A 19941213; JP 1998156564 A 19941213; JP 1995516906 A 19941213; JP 1998156565 A 19941213; JP 1995516906 A 19941213; JP 1998156563 A 19941213; US 1993168519 A

19931216; US 1995563745 A 19951129; US 199833442 A 19980302; US 1993168519 A 19931216; US 1995563745 A 19951129; US 199833143 A 19980302; US 1993168519 A 19931216; US 1995563745 A 19951129; US 199833255 A 19980302; US 1993168519 A 19931216; US 1995563745 A 19951129; US 199832852 A 19980302; JP 1995516906 A 19941213; JP 1998156564 A 19941213; JP 1995516906 A 19941213; JP 1998156565 A 19941213; JP 1995516906 A 19941213; JP 1998156563 A 19941213; EP 1995905366 A 19941213; EP 20027486 A 19941213; WO 1994US14319 A 19941213; EP 1995905366 A 19941213; EP 20027486 A 19941213; DE 69431306 A 19941213; WO 1994US14319 A 19941213; EP 1995905366 A 19941213; WO 1994US14319 A 19941213; JP 1995516906 A 19941213; JP 1995516906 A 19941213; JP 2002267886 A 19941213  
Priority Applications (no., kind, date): US 1993168519 A 19931216; US 1995563745 A 19951129; US 199832852 A 19980302; US 199833143 A 19980302; US 199833255 A 19980302; US 199833442 A 19980302

12/AN,AZ,TI/16 (Item 16 from file: 347)  
DIALOG(R)File 347:(c) 2010 JPO & JAPIO. All rts. reserv.  
09582134  
PROPERTY INFORMATION MANAGEMENT DEVICE AND PROPERTY INFORMATION  
MANAGEMENT METHOD  
APPL. NO.: 2007-131824 [JP 2007131824]

12/AN,AZ,TI/17 (Item 17 from file: 347)  
DIALOG(R)File 347:(c) 2010 JPO & JAPIO. All rts. reserv.  
07181386  
COMMERCIAL TRANSACTION METHOD AND SYSTEM BETWEEN BUYER AND SELLER  
VIA MEDIATOR  
APPL. NO.: 2000-235056 [JP 2000235056]

12/3,K/1 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2010 Thomson Reuters. All rts. reserv.

0019529984 - Drawing available  
WPI ACC NO: 2009-P03336/200964

Barcode information distribution method for performing transaction via  
network e.g. Internet involves decoding barcode information with request  
for additional information for performing transaction from digital image

Patent Assignee: RADIANTRUST PTE LTD (RADI-N)

Inventor: TANG W S

Patent Family (3 patents, 122 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
WO 2009116954	A2	20090924	WO 2009SG94	A	20090318	200964 B
SG 155789	A1	20091029	SG 20082186	A	20080318	200972 E
WO 2009116954	A3	20091210	WO 2009SG94	A	20090318	200981 E

Priority Applications (no., kind, date): SG 20082186 A 20080318

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
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WO 2009116954	A2	EN	45	14		
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National Designated States,Confirmed: AE AG AL AM AO AT AU AZ BA BB BG BH  
BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE  
GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT  
LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PG PH PL PT RO RS  
RU SC SD SE SG SK SL SM ST SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA  
ZM ZW

Regional Designated States,Confirmed: AT BE BG CH CY CZ DE DK EE ES FI FR  
GB GR HR HU IE IS IT LT LU LV MC MK MT NL NO PL PT RO SE SI SK TR OA BW  
GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW EA

SG 155789 A1 EN

WO 2009116954 A3 EN

National Designated States,Confirmed: AE AG AL AM AO AT AU AZ BA BB BG BH  
BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE  
GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT  
LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PG PH PL PT RO RS  
RU SC SD SE SG SK SL SM ST SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA  
ZM ZW

Regional Designated States,Confirmed: AT BE BG CH CY CZ DE DK EE ES FI FR  
GB GR HR HU IE IS IT LT LU LV MC MK MT NL NO PL PT RO SE SI SK TR OA BW  
GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW EA

Alerting Abstract ...numbers, request for download of ringtones, games,  
storing of contacts in phonebook, purchase of commodities,  
advertising, feedback/pooling, customer loyalty program/  
merchant points, provision for information retrieval transactions  
e.g. bus stop service information, news/information kiosk...

12/3,K/5 (Item 5 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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0017881844 - Drawing available  
WPI ACC NO: 2008-H02183/200844  
XRPX Acc No: N2008-557155

Cost account system for providing service to customer in two-way digital multimedia broadcasting environment, has subscriber mobile terminal transmitting broadcasting signals from exclusive or basic electronic program guide  
Patent Assignee: ANTARES CO LTD (ANTA-N); I-SET CO LTD (ISET-N); NAM J (NAMJ-I)  
Inventor: NAM J C; JANG T; NAM J  
Patent Family (2 patents, 120 countries)  
Patent Application

Number	Kind	Date	Number	Kind	Date	Update
WO 2008075913	A1	20080626	WO 2007KR6697	A	20071220	200844 B
KR 836214	B1	20080609	KR 2006131198	A	20061220	200910 E

Priority Applications (no., kind, date): KR 2006131198 A 20061220

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
WO 2008075913	A1	EN	53	5		

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BH BR  
BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH  
GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KZ LA LC LK LR LS LT LU LY  
MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PG PH PL PT RO RS RU SC  
SD SE SG SK SL SM SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW  
Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES  
FI FR GB GH GM GR HU IE IS IT KE LS LT LU LV MC MT MW MZ NA NL OA PL PT  
RO SD SE SI SK SL SZ TR TZ UG ZM ZW

#### Original Abstracts:

...broadcast, exclusive EPG, affiliate marketing, E-Commerce, M-Commerce, T-Commerce, bidirectional advertisement, customer Loyalty, authentication, shopping Intelligence, electronic commerce, cyber money, point, mileage, coupon, billing adjustment.Image 0/0...

#### Claims:

12/3,K/6 (Item 6 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2010 Thomson Reuters. All rts. reserv.

0017291883 - Drawing available  
WPI ACC NO: 2008-B12324/200807  
Related WPI Acc No: 2008-B15018  
XRPX Acc No: N2008-087710

Promotional content e.g. electronic coupon, transmitting method for wireless mobile electronic device e.g. satellite receiver, involves determining whether device is within range of predetermined location of

communication network

Patent Assignee: ZING SYSTEMS INC (ZING-N)

Inventor: BUCHER T; MCKENDRICK A; ROSS M A

Patent Family (1 patents, 1 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
US 20070281692	A1	20071206	US 2006809659	P	20060530	200807 B
			US 2006804588	P	20060613	
			US 2007754815	A	20070529	

Priority Applications (no., kind, date): US 2006809659 P 20060530; US 2006804588 P 20060613; US 2007754815 A 20070529

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20070281692	A1	EN	11	4	Related to Provisional US 2006809659 Related to Provisional US 2006804588

Alerting Abstract ...promotional content e.g. electronic coupon, that is displayed on a display portion of the mobile electronic device. The promotional content is transmitted to the mobile electronic device from the merchant.

12/3,K/11 (Item 11 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0012706604 - Drawing available

WPI ACC NO: 2002-558020/200259

XRPX Acc No: N2002-441675

Method for selective advertising in electronic mailing system utilizing network by filtering advertisements to render only pertinent advertisements that meet criteria and allowing access to pertinent advertisements utilizing network

Patent Assignee: ACCENTURE (ACCE-N)

Inventor: MORRIS W A; PETERS J E

Patent Family (2 patents, 81 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
WO 2002059710	A2	20020801	WO 2001US2818	A	20010126	200259 B
AU 2001236567	A1	20020806	AU 2001236567	A	20010126	200427 E
			WO 2001US2818	A	20010126	

Priority Applications (no., kind, date): WO 2001US2818 A 20010126

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002059710	A2	EN	72	26	

National Designated States,Original: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW

Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 2001236567 A1 EN PCT Application WO 2001US2818

Based on OPI patent WO 2002059710

Alerting Abstract ...USE - For receiving and verifying information on a buyer during a transaction in an e-Commerce environment, for selective advertising in an electronic mailing system utilizing a network...

12/3,K/13 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0011138066 - Drawing available

WPI ACC NO: 2002-074761/200210

XRPX Acc No: N2002-055164

Online shopping method involves providing product information, retail price and promotion information from retailer to customer

Patent Assignee: WANG E C (WANG-I)

Inventor: WANG E C

Patent Family (1 patents, 1 countries)

Patent Application

Number	Kind	Date	Number	Kind	Date	Update
US 20010049657	A1	20011206	US 2000175511	P	20000111	200210 B
			US 2001753740	A	20010103	

Priority Applications (no., kind, date): US 2000175511 P 20000111; US 2001753740 A 20010103

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
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US 20010049657	A1	EN	14	5	Related to Provisional US 2000175511
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Original Abstracts:

...information, pricing rules and billing rules. At least one of each retailer's server computers also provides customers selected product information, retail price, promotion information, etc. The end customer orders products through an E-retailer. The said E-retailer bills the customer the said E-retailer defined retail price and shipping and handling charge via any acceptable means...

Claims:

12/3,K/16 (Item 16 from file: 347)

DIALOG(R)File 347:JAPIO

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09582134 \*\* Image available\*\*

PROPERTY INFORMATION MANAGEMENT DEVICE AND PROPERTY INFORMATION MANAGEMENT METHOD

PUB. NO.: 2008-287500 [JP 2008287500 A]

PUBLISHED: November 27, 2008 (20081127)

INVENTOR(s): HARA MASAFUMI



MATSUNAGA CHIKAFUMI

APPLICANT(s): AT HOME CO LTD

APPL. NO.: 2007-131824 [JP 2007131824]

FILED: May 17, 2007 (20070517)

ABSTRACT

... provide a property information management device and a property information management method, for preventing an advertisement from being posted by a customer side agent not intended by a seller side agent with easy operation.

SOLUTION: In this property information management device, when a customer... side terminal 1 about the effect together with information of the customer side agent. The seller side terminal 1 approves or disapproves the secondary advertisement by the customer side agent according to the notification. When the secondary advertisement is approved, the server 4 notifies the customer side terminal 2 about the effect, receives the request from the...

## B. Full-Text Databases

? show files;ds;cost;logoff hold

File 348:EUROPEAN PATENTS 1978-201007

(c) 2010 European Patent Office

File 349:PCT FULLTEXT 1979-2010/UB= 20100205| UT= 20100204

(c) 2010 WIPO/Thomson

Set	Items	Description
S1	575974	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HA- NDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PR- ODUCT()PLACEMENT OR NEWSPAPER
S2	261601	BUYER OR CUSTOMER OR CONSUMER OR CELL OR CELLULAR OR WIREL- ESS OR MOBILE OR LAPTOP? ? OR LAP()(TOP OR TOPS) OR PHONE? ? - OR CELLPHONE? ? OR CELLULARPHONE? ? OR PDA OR PDAS OR (PERSON- AL OR PRIVATE OR PORTABLE)()(DIGITAL OR DATA) OR TELEPHONE? ?
S3	575974	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HA- NDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PR- ODUCT()PLACEMENT OR NEWSPAPER
S4	18703	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBE- RRETAIL? OR EMAIL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EM- MERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERET- AIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S5	126184	AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? - OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? - OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2- N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
S6	489604	PROCESS?R OR SERVER OR FILESERVER OR WEBSERVER OR SITE OR - ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E OR DIGITAL OR INTERNET OR WEB
S7	22250	S2(5N)S3
S8	658	S4(10N)S7
S9	22751	S5(5N)S6
S10	48	S8(S)S9
S11	12	S8(10N)S9
S12	18	S8(20N)S9
S13	22	S8(30N)S9
S14	22	S13 AND IC= (G06F OR G06Q OR G07F OR G07G)
S15	22	IDPAT (sorted in duplicate/non-duplicate order)
S16	22	IDPAT (primary/non-duplicate records only)

16/AN,AZ,TI/1 (Item 1 from file: 348)  
DIALOG(R)File 348:(c) 2010 European Patent Office. All rts. reserv.  
02334521

Method of and system for enabling brand-image communication between vendors and consumers

Verfahren und System zur Ermöglichung der Markenbilder-Kommunikation zwischen Händlern und Verbrauchern

Procede et systeme pour activer une communication d'image de marque entre les vendeurs et les consommateurs

APPLICATION (CC, No, Date): EP 2007011587 001117;

PRIORITY (CC, No, Date): US 441973 991117; US 447121 991122; US 465859 991217; US 483105 000114; US 599690 000622; US 641908 000818; US 695744 001024

16/AN,AZ,TI/2 (Item 2 from file: 348)

DIALOG(R)File 348:(c) 2010 European Patent Office. All rts. reserv.  
01445761

Digital active advertising

Numerische aktive Werbung

Publicite numerique active

APPLICATION (CC, No, Date): EP 2002007486 941213;

PRIORITY (CC, No, Date): US 168519 931216

16/AN,AZ,TI/3 (Item 3 from file: 348)

DIALOG(R)File 348:(c) 2010 European Patent Office. All rts. reserv.  
00708780

NETWORK BASED PAYMENT SYSTEM AND METHOD FOR USING SUCH SYSTEM  
DATENNETZGESTUTZTES ZAHLUNGSSYSTEM UND VERFAHREN ZUM GEBRAUCH  
EINES DERARTIGEN SYSTEMS

SYSTEME DE PAIEMENT BASE SUR UN RESEAU DE DONNE ET METHODE POUR  
L'UTILISATION D'UN TEL SYSTEME

APPLICATION (CC, No, Date): EP 95905366 941213; WO 94US14319 941213

PRIORITY (CC, No, Date): US 168519 931216

16/AN,AZ,TI/4 (Item 4 from file: 349)

DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01735298

METHODS AND APPARATUS RELATED TO CONTENT SHARING BETWEEN DEVICES

PROCEDES ET APPAREILS ASSOCIES A UN PARTAGE DE CONTENU ENTRE DES  
DISPOSITIFS

Application: WO 2008US61172 20080422 (PCT/WO US2008061172)

16/AN,AZ,TI/5 (Item 5 from file: 349)

DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01627310

SYSTEM AND METHOD FOR CONTROLLING DISPLAY OF ADVERTISEMENTS

SYSTEME ET PROCEDE DE CONTROLE DE L'AFFICHAGE DE PUBLICITES

Application: WO 2007NO297 20070823 (PCT/WO NO2007000297)

16/AN,AZ,TI/6 (Item 6 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01587105  
SYSTEM AND METHOD FOR TARGETING PRINT ADVERTISEMENTS  
SYSTEME ET PROCEDE PERMETTANT DE CIBLER DES ANNONCES PUBLICITAIRES  
IMPRIMEES  
Application: WO 2007US10266 20070427 (PCT/WO US2007010266)

16/AN,AZ,TI/7 (Item 7 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01586437  
SYSTEM AND METHOD FOR CREATING LOYALTY POINT PROGRAMS BASED ON PRINT  
ADVERTISEMENTS  
SYSTEME ET PROCEDE PERMETTANT DE CREER DES PROGRAMMES DE POINTS DE  
FIDELITE FONDES SUR DES ANNONCES PUBLICITAIRES IMPRIMEES  
Application: WO 2007US10268 20070427 (PCT/WO US2007010268)

16/AN,AZ,TI/8 (Item 8 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01435247  
CONSISTENT SET OF INTERFACES DERIVED FROM A BUSINESS OBJECT MODEL  
ENSEMBLE D'INTERFACES COHERENT DERIVE D'UN MODELE D'OBJETS COMMERCIAUX  
Application: WO 2006IB1401 20060227 (PCT/WO IB2006001401)

16/AN,AZ,TI/9 (Item 9 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01433062  
A METHOD OF DIGITAL GOOD PLACEMENT IN A DYNAMIC, REAL TIME ENVIRONMENT  
PROCEDE DE BON POSITIONNEMENT NUMERIQUE DANS UN ENVIRONNEMENT EN TEMPS  
REEL DYNAMIQUE  
Application: WO 2006US14597 20060419 (PCT/WO US2006014597)

16/AN,AZ,TI/10 (Item 10 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01329846  
CONSISTENT SET OF INTERFACES DERIVED FROM A BUSINESS OBJECT MODEL  
ENSEMBLE D'INTERFACES COHERENT DERIVE D'UN MODELE D'OBJETS COMMERCIAUX  
Application: WO 2005US22137 20050624 (PCT/WO US2005022137)

16/AN,AZ,TI/11 (Item 11 from file: 349)

DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01190026

FACILITATING THE SALE OF AD ITEMS VIA THE INTERNET  
SYSTEME FACILITANT LA VENTE D'ARTICLES VIA INTERNET

Application: WO 2004US18653 20040610 (PCT/WO US04018653)

16/AN,AZ,TI/12 (Item 12 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
01178683

AUTOMATED ELECTRONIC PAYMENT SYSTEM  
SYSTEME DE PAIEMENT ELECTRONIQUE AUTOMATISE

Application: WO 2004US12958 20040428 (PCT/WO US2004012958)

16/AN,AZ,TI/13 (Item 13 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00931214

USE OF PRESENCE AND LOCATION INFORMATION CONCERNING WIRELESS  
SUBSCRIBERS FOR INSTANT MESSAGING AND MOBILE COMMERCE  
UTILISATION D'INFORMATIONS DE PRESENCE ET D'EMPLACEMENT SUR LES ABONNES  
SANS FIL POUR LA MESSAGERIE INSTANTANEE ET LE COMMERCE MOBILE

Application: WO 2002US4533 20020215 (PCT/WO US0204533)

16/AN,AZ,TI/14 (Item 14 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00899449

SYSTEM AND METHOD FOR LINKING A PAPER BASED BARCODE TO A WEBPAGE  
SYSTEME ET PROCEDE PERMETTANT D'ASSOCIER UN CODE BARRES SUR PAPIER A UNE  
PAGE WEB

Application: WO 2001US46145 20011022 (PCT/WO US0146145)

16/AN,AZ,TI/15 (Item 15 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00851775

ADVANCED ASSET MANAGEMENT SYSTEMS  
SYSTEMES DE GESTION D'AVOIRS PERFECTIONNES

Application: WO 2001US15283 20010511 (PCT/WO US0115283)

16/AN,AZ,TI/16 (Item 16 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00805482

TRANSACTION PROCESSING USING INTERMEDIATE SERVER ARCHITECTURE  
TRAITEMENT DE TRANSACTIONS UTILISANT UNE ARCHITECTURE DE SERVEURS  
INTERMEDIAIRES

Application: WO 2000US31656 20001120 (PCT/WO US0031656)

16/AN,AZ,TI/17 (Item 17 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00803948  
METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN  
VENDORS AND CONSUMERS  
PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE  
DES VENDEURS ET DES CONSOMMATEURS

Application: WO 2000US31757 20001117 (PCT/WO US0031757)  
Parent Application/Grant:  
Related by Continuation to: US 99441973 19991117 (CIP); US 99447121  
19991122 (CIP); US 99465859 19991217 (CIP); US 2000483105 20000114  
(CIP); US 2000599690 20000622 (CIP); US 2000641908 20000818 (CIP); US  
2000695744 20001024 (CIP)

16/AN,AZ,TI/18 (Item 18 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00757121  
NETWORK-BASED TRADING SYSTEM AND METHOD  
SYSTEME ET PROCEDE D'ECHANGE DE TITRES EN RESEAU  
Application: WO 2000US7561 20000322 (PCT/WO US0007561)

16/AN,AZ,TI/19 (Item 19 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00738065  
STORED VALUE ELECTRONIC CERTIFICATE PROCESSING  
TRAITEMENT DE CERTIFICATS ELECTRONIQUES A VALEURS ENREGISTREES  
Application: WO 2000US5039 20000225 (PCT/WO US0005039)

16/AN,AZ,TI/20 (Item 20 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00557635  
AN ON-LINE INCENTIVE SYSTEM  
SYSTEME DE PRIMES EN LIGNE  
Application: WO 99US23077 19991005 (PCT/WO US9923077)

16/AN,AZ,TI/21 (Item 21 from file: 349)  
DIALOG(R)File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00551292  
SYSTEM FOR AUTOMATICALLY CALCULATING CONSUMER EARNED EQUITY  
SYSTEME DE CALCUL AUTOMATIQUE DU CREDIT D'AVOIR DE LA CLIENTELE  
Application: WO 99US19927 19990831 (PCT/WO US9919927)

16/AN,AZ, TI/22 (Item 22 from file: 349)  
DIALOG(R) File 349:(c) 2010 WIPO/Thomson. All rts. reserv.  
00298820  
DIGITAL ACTIVE ADVERTISING  
PUBLICITE NUMERIQUE ACTIVE  
Application: WO 94US14319 19941213 (PCT/WO US9414319)

16/3,K/1 (Item 1 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2010 European Patent Office. All rts. reserv.

02334521

Method of and system for enabling brand-image communication between vendors  
and consumers

Verfahren und System zur Ermöglichung der Markenbilder-Kommunikation  
zwischen Händlern und Verbrauchern

Procede et systeme pour activer une communication d'image de marque entre  
les vendeurs et les consommateurs

PATENT ASSIGNEE:

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INVENTOR:

Perkowski, Thomas J., 10 Waldon Road, DarienConnecticut 06820, (US)

LEGAL REPRESENTATIVE:

Dunlop, Hugh Christopher et al (59552), R G C Jenkins & Co. 26 Caxton  
Street, London SW1H 0RJ, (GB)

PATENT (CC, No, Kind, Date): EP 1841195 A1 071003 (Basic)

APPLICATION (CC, No, Date): EP 2007011587 001117;

PRIORITY (CC, No, Date): US 441973 991117; US 447121 991122; US 465859  
991217; US 483105 000114; US 599690 000622; US 641908 000818; US 695744  
001024

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR

RELATED PARENT NUMBER(S) - PN (AN):

EP 1616266 (EP 2000980530)

INTERNATIONAL CLASSIFICATION (V8 + ATTRIBUTES):

IPC + Level Value Position Status Version Action Source Office:

H04N-0001/00 A I F B 20060101 20070827 H EP

G06Q-0030/00 A I L B 20060101 20070827 H EP

G06F-0017/30 A I L B 20060101 20070827 H EP

ABSTRACT WORD COUNT: 199

NOTE: Figure number on first page: 2B1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text Language Update Word Count

CLAIMS A (English) 200740 2554

SPEC A (English) 200740 150234

Total word count - document A 152788

Total word count - document B 0

Total word count - documents A + B 152788

INTERNATIONAL CLASSIFICATION (V8 + ATTRIBUTES):

IPC + Level Value Position Status Version Action Source Office:

...G06Q-0030/00 A I L B 20060101 20070827 H EP...

...G06F-0017/30 A I L B 20060101 20070827 H EP



...SPECIFICATION being offered for sale in both physical and electronic marketplaces; (2) enables manufacturers and their advertising and marketing agents to display consumer product advertisements to consumers, at or near the point of purchase or sale within both physical and...

...desired brand image and positively influence product demand; (3) enables retailers and their marketing and promotional agents to promote consumer products with consumers within physical and electronic retail shopping environments in order to positively influence...

...educated purchases along the demand side of the retail supply and demand chain, while enabling retailer purchasing agents to request and obtain reliable information about a manufacturer's consumer product in...

... Another object of the present invention is to provide an Internet-based consumer product marketing, merchandising and education/information system, wherein (i) a network of barcode-driven/touch...

...kiosks are physically installed within a brick and mortar (B&M) type retail environments using wireless Internet-connectivity enabling technology, and accessible to millions of retail shoppers across the globe, and (ii...

...e.g. in EC-based retail stores and catalogs, on-line auction sites, Internet product advertisements, and made accessible to millions of retail shoppers across the Internet.

Another object of the present invention is to provide such an Internet-based consumer product marketing, merchandising and education/information system comprising a plurality of Web (http...

**< removed unnecessary information >**

...One can confirm that the servlet is correctly invoked by entering this URL into ones Web browser and analyzing the output of the created servlet.

...the fifth step of the method involves (1) embodying the unique URL, created for each consumer product, within a CPIR-enabling servlet HTML tag <SERVLET>, (2) containing each such servlet HTML...

16/3,K/6 (Item 6 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2010 WIPO/Thomson. All rts. reserv.

01587105 \*\* Image available\* \*

SYSTEM AND METHOD FOR TARGETING PRINT ADVERTISEMENTS  
SYSTEME ET PROCEDE PERMETTANT DE CIBLER DES ANNONCES PUBLICITAIRES  
IMPRIMEES

Patent Applicant/Assignee:

GOSS INTERNATIONAL AMERICAS INC, 121 Broadway, Dover, NH 03820-3290, US,  
US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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, US (Nationality), (Designated only for: US)

CLARKE Thomas Bowen, 6 Ambler Way, Durham, NH 03824, US, US (Residence),  
US (Nationality), (Designated only for: US)

Legal Representative:

GEHRIS William C et al (agent), Davidson, Davidson & Kappel, LLC, 485  
Seventh Avenue, 14th Floor, New York, NY 10018, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 2007133429 A2-A3 20071122 (WO 07133429)

Application: WO 2007US10266 20070427 (PCT/WO US2007010266)

Priority Application: US 2006430659 20060509; US 2007702322 20070205

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+ )

AE AG AL AM AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK  
DM DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM  
KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG  
NI NO NZ OM PG PH PL PT RO RS RU SC SD SE SG SK SL SM SV SY TJ TM TN TR  
TT TZ UA UG US UZ VC VN ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU LV MC MT  
NL PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 4062

International Patent Class (v8 + Attributes)

IPC + Level Value Position Status Version Action Source Office:

G06Q-0030/00...

Fulltext Availability:

Claims

Detailed Description

... the handheld device with a server having display information. For example, the name of the retailer may appear for a particular stored advertising data and the customer then can push a button on an input device 46 of the handheld device 40 to send the advertising data to the server 60.

[0030J The server 60 can then validate and accept the sent advertising data. In this embodiment, the server can have duplication prevention...

16/3,K/7 (Item 7 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2010 WIPO/Thomson. All rts. reserv.

01586437 \*\*Image available\*\*

SYSTEM AND METHOD FOR CREATING LOYALTY POINT PROGRAMS BASED ON PRINT  
ADVERTISEMENTS

SYSTEME ET PROCEDE PERMETTANT DE CREER DES PROGRAMMES DE POINTS DE  
FIDELITE FONDES SUR DES ANNONCES PUBLICITAIRES IMPRIMEES

Patent Applicant/Assignee:

GOSS INTERNATIONAL AMERICAS INC, 121 Broadway, Dover, NH 03820-3290, US,  
US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

BELANGER Roger Robert, 336 Back Road, Dover, NH 03820, US, US (Residence)  
, US (Nationality), (Designated only for: US)

CLARKE Thomas Bowen, 6 Ambler Way, Durham, NH 03824, US, US (Residence),  
US (Nationality), (Designated only for: US)

Legal Representative:

GEHRIS William C et al (agent), DAVIDSON, DAVIDSON & KAPPEL, LLC, 485  
Seventh Avenue, 14th Floor, New York, NY 10018, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 2007133430 A2-A3 20071122 (WO 07133430)

Application: WO 2007US10268 20070427 (PCT/WO US2007010268)

Priority Application: US 2006430659 20060509; US 2006638963 20061214

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+ )

AE AG AL AM AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK  
DM DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM  
KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG  
NI NO NZ OM PG PH PL PT RO RS RU SC SD SE SG SK SL SM SV SY TJ TM TN TR  
TT TZ UA UG US UZ VC VN ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU LV MC MT  
NL PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 3594

International Patent Class (v8 + Attributes)

IPC + Level Value Position Status Version Action Source Office:

G06Q-0030/00...

Fulltext Availability:

Claims

Detailed Description

... the handheld device with a server having display information. For  
example, the name of the retailer may appear for a particular  
stored advertising data and the customer then can push a

button on an input device 46 of the handheld device 40 to send the advertising data to the server 60.

(0025) The server 60 can then validate and accept the sent advertising data. In this embodiment, the server can have duplication prevention...

16/3,K/14 (Item 14 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2010 WIPO/Thomson. All rts. reserv.

00899449 \*\* Image available\*\*

SYSTEM AND METHOD FOR LINKING A PAPER BASED BARCODE TO A WEBPAGE  
SYSTEME ET PROCEDE PERMETTANT D'ASSOCIER UN CODE BARRES SUR PAPIER A UNE  
PAGE WEB

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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Avenue, New York, NY 10176, US, US (Residence), US (Nationality),  
(Designated only for: US)

BARENBURG Jordan, c/o International Barcode Corporation, Suite 3300, 551  
5th Avenue, New York, NY 10176, US, US (Residence), US (Nationality),  
(Designated only for: US)

BARENBURG Ron, c/o International Barcode Corporation, 551 5th Avenue,  
Suite 3300, New York, NY 10176, US, US (Residence), US (Nationality),  
(Designated only for: US)

Legal Representative:

SCHEER Michael J (et al) (agent), Ostrolenk, Faber, Gerb & Soffen, LLP,  
1180 Avenue of the Americas, New York, NY 10036, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200233518 A2-A3 20020425 (WO 0233518)

Application: WO 2001US46145 20011022 (PCT/WO US0146145)

Priority Application: US 2000242384 20001020

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK  
SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 3350

Main International Patent Class (v7): G06F-015/ 16

Fulltext Availability:

Detailed Description

... operator itself can develop the page 240 for the merchant. In a preferred embodiment, the merchant agrees to be charged a fee only if a consumer visits their ads representation on targeted web page 240 using the barcoded hyperlink 210. All click throughs into and out of 'te 220 are authenticated by a recognized Internet monitoring service. As described above, these clickthroughs represent income for...

## **IV. Text Search Results from Dialog - NPL**

### **A. Abstract Databases**

? show files;ds;cost;logoff hold

File 471:New York Times Fulltext 1980-2010/Feb 23

(c) 2010 The New York Times

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13

(c) 2002 Gale/Cengage

File 474:New York Times Abs 1969-2010/Feb 23

(c) 2010 The New York Times

File 475:Wall Street Journal Abs 1973-2010/Feb 23

(c) 2010 The New York Times

File 35:Dissertation Abs Online 1861-2010/Jan

(c) 2010 ProQuest Info&Learning

File 65:Inside Conferences 1993-2010/Feb 23

(c) 2010 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2010/Dec

(c) 2010 The HW Wilson Co.

File 256:TecTrends 1982-2010/Feb W3

(c) 2010 Info.Sources Inc. All rights res.

File 2:INSPEC 1898-2010/Feb W2

(c) 2010 The IET

Set Items Description

- S1 972256 AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR -  
LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HA-  
NDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PR-  
ODUCT()PLACEMENT OR NEWSPAPER
- S2 153650 BUYER OR CUSTOMER OR CONSUMER OR CELL OR CELLULAR OR WIREL-  
ESS OR MOBILE OR LAPTOP? ? OR LAP()(TOP OR TOPS) OR PHONE? ? -  
OR CELLPHONE? ? OR CELLULARPHONE? ? OR PDA OR PDAS OR (PERSON-  
AL OR PRIVATE OR PORTABLE)()(DIGITAL OR DATA) OR TELEPHONE? ?
- S3 972256 AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR -  
LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HA-  
NDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PR-  
ODUCT()PLACEMENT OR NEWSPAPER
- S4 19003 EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBE-  
RRETAIL? OR EMALL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EM-  
MERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERET-  
AIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
- S5 63067 AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? -  
OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? -  
OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2-  
N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
- S6 194266 PROCESS?R OR SERVER OR FILESERVER OR WEBSEVER OR SITE OR -  
ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E OR DIGITAL OR

INTERNET OR WEB

S7	41951	S2(5N)S3
S8	164	S4(10N)S7
S9	1589	S5(5N)S6
S10	0	S8(S)S9
S11	2	S8 AND S9
S12	83	S2(S)S3(S)S4(S)S5(S)S6
S13	11	S7(S)S12
S14	6	S9(S)S12
S15	16	S13 OR S14
S16	43	S12 NOT PY> 2002
S17	37	RD (unique items)

17/6/1 (Item 1 from file: 471)  
04238157 682195020624  
BUSINESS DIGEST  
Monday June 24 2002  
Word Count: 1020

17/6/2 (Item 2 from file: 471)  
04185071 918237011231  
BUSINESS DIGEST  
Monday December 31 2001  
Word Count: 1049

17/6/3 (Item 3 from file: 471)  
04153832 320340010924  
BUSINESS DIGEST  
Monday September 24 2001  
Word Count: 1194

17/6/4 (Item 4 from file: 471)  
04145593 889598010827  
NEWS SUMMARY  
Monday August 27 2001  
Word Count: 1566

17/6/5 (Item 5 from file: 471)  
04141390 675121010813  
BUSINESS DIGEST  
Monday August 13 2001  
Word Count: 1042

17/6/6 (Item 6 from file: 471)  
04120093 629421010604  
BUSINESS DIGEST  
Monday June 4 2001  
Word Count: 1014

17/6/7 (Item 7 from file: 471)  
04086456 818160010208  
BUSINESS DIGEST  
Thursday February 8 2001  
Word Count: 1085

17/6/8 (Item 8 from file: 471)  
04077936 425699010114  
DATABANK: JANUARY 8-12; Wall Street, in Search of Meaning  
Sunday January 14 2001  
Word Count: 525

17/6/9 (Item 9 from file: 471)  
04076248 350176010109  
BUSINESS DIGEST  
Tuesday January 9 2001  
Word Count: 1170

17/6/10 (Item 10 from file: 471)  
04055100 920525001030  
BUSINESS DIGEST  
Monday October 30 2000  
Word Count: 1068

17/6/11 (Item 11 from file: 471)  
04043121 303267000923  
A Laptop in the Backpack of Every Child?  
Saturday September 23 2000  
Word Count: 145

17/6/12 (Item 12 from file: 471)  
04022663 241989000717  
BUSINESS DIGEST  
Monday July 17 2000  
Word Count: 976



17/6/13 (Item 13 from file: 471)  
03922299 968358990809  
BUSINESS DIGEST  
Monday August 9 1999  
Word Count: 970

17/6/14 (Item 14 from file: 471)  
03921387 934780990806  
BUSINESS DIGEST  
Friday August 6 1999  
Word Count: 604

17/6/15 (Item 15 from file: 471)  
03914921 936367990531  
BUSINESS DIGEST  
Monday May 31 1999  
Word Count: 984

17/6/16 (Item 16 from file: 471)  
03889160 285110990419  
BUSINESS DIGEST  
Monday April 19 1999  
Word Count: 1068

17/6/17 (Item 17 from file: 471)  
03862769 984060990122  
BUSINESS DIGEST  
Friday January 22 1999  
Word Count: 670

17/6/18 (Item 18 from file: 471)  
03848065 248800981203  
BUSINESS DIGEST  
Thursday December 3 1998  
Word Count: 662

17/6/19 (Item 19 from file: 471)  
03811129 128422980730  
Internet Shopping: A Mixed Bag  
Thursday July 30 1998  
Word Count: 2631

17/6/20 (Item 20 from file: 471)  
03743232 462497971205  
BUSINESS DIGEST  
Friday December 5 1997  
Word Count: 627

17/6/21 (Item 21 from file: 471)  
03713440 762245970824  
DIARY  
Sunday August 24 1997  
Word Count: 1168

17/6/22 (Item 22 from file: 471)  
03182314 672815961210  
BUSINESS DIGEST  
Tuesday December 10 1996  
Word Count: 597

17/6/23 (Item 23 from file: 471)  
03167858 737860961010  
COMPANY NEWS; COMPANY NEWS  
Thursday October 10 1996  
Word Count: 1320

17/6/24 (Item 24 from file: 471)  
03044140 194095950622  
BUSINESS DIGEST  
Thursday June 22 1995  
Word Count: 558

17/6/25 (Item 25 from file: 471)  
02887180 800198941120  
What's New York the Capital of Now?: Deals; A Day's Worth  
Sunday November 20 1994  
Word Count: 1335

17/6/26 (Item 26 from file: 471)  
02697265 677248931226  
Listening to 1993  
Sunday December 26 1993  
Word Count: 1613

17/6/27 (Item 27 from file: 471)  
02070633 103616900915  
News Summary  
Saturday September 15 1990  
Word Count: 1307

17/6/28 (Item 28 from file: 471)  
01228930 136857861002  
STOCKS WEAKENED IN QUARTER  
Thursday October 2 1986  
Word Count: 2218

17/6/29 (Item 1 from file: 583)  
09679882  
Verbrauchersch tzer gehen gegen Tchibo vor  
Germany: Criticism concerning Tchibo/Axa alliance  
22 Jan 2002

17/6/30 (Item 2 from file: 583)  
09494641  
T-Online will weitere Portale mit Partnern gr nden  
GERMANY: FURTHER CONTENT PARTNERS FOR T-ONLINE  
28 Mar 2001

17/6/31 (Item 3 from file: 583)  
09335286  
Online Advertisers, Regulators Agree To Privacy Rules  
US: GOVERNMENT AND INTERNET ADVERTISERS IN AGREEMENT  
31 Jul 2000

17/6/32 (Item 4 from file: 583)  
09133153  
Pacific SuperNet HONG KONG: SUPERNET TO OFFER INTERNET PHONE  
19 Jul 1999

17/6/33 (Item 1 from file: 474)  
07841772 NYT Sequence Number: 869805010212  
FIRST LINE OF DEFENSE: CHIEF PRIVACY OFFICERS FORGE EVOLVING CORPORATE  
ROLES  
Monday February 12 2001

17/6/34 (Item 1 from file: 2)  
08428433  
Title: e-commerce directive  
Publication Date: May 2002  
INSPEC Update Issue: 2002-043  
Copyright: 2002, IEE

17/6/35 (Item 2 from file: 2)  
08146555  
Title: Consumer online-privacy and anonymity protection using infomediary schemes  
Publication Date: 2001  
INSPEC Update Issue: 2002-002  
Copyright: 2002, IEE

17/6/36 (Item 3 from file: 2)  
08138296  
Title: A privacy-enhancing e-business model based on infomediaries  
Book Title: Information Assurance in Computer Networks. Methods, Models  
and Architectures for Network Security. International Workshop MMM-ACNS  
2001. Proceedings (Lecture Notes in Computer Science Vol.2052)  
Publication Date: 2001  
INSPEC Update Issue: 2002-001  
Copyright: 2002, IEE

17/6/37 (Item 4 from file: 2)  
07308898  
Title: A seal of approval [Web retailing security]  
Publication Date: June 1999  
INSPEC Update Issue: 1999-030  
Copyright: 1999, IEE

17/3,K/19 (Item 19 from file: 471)  
DIALOG(R)File 471:New York Times Fulltext  
(c) 2010 The New York Times. All rts. reserv.

03811129 NYT Sequence Number: 128422980730 (USE FORMAT 7 FOR FULLTEXT)

Internet Shopping: A Mixed Bag

TINA KELLEY

New York Times, Late Edition - Final ED, COL 03, P 1

Thursday July 30 1998

DOCUMENT TYPE: Newspaper LANGUAGE: English RECORD TYPE: Fulltext

SECTION HEADING: SECTG

Word Count: 2631

...CAPTIONS: Ken McFarlin and Rob Johnson; photographs by Naum Kazhdan/The New York Times) (pg. G1); WEB SHOPPER: Stephen Kornelis has found long-sought items and unsought problems. (Scott Cohen for The New York Times) (pg. G5)

Chart/Photos: "Real-Life Browsing in E-Stores (or What the Dog Ate)"  
Venturing into Internet shopping can be head-thunkingly tedious.  
Armed with an America Online browser and a fair amount of surfing experience, this reporter was vexed by inscrutable error...

...the information superhighway to be grim and tedious. For finding a book and perfume, the Web provided bargains relatively quickly, but the cyberselection decreased for more obscure necessities, like French bittersweet...

...WHERE PURCHASED: www.books.com via Acses shopbot.

WHY WE CHOSE THIS VENDOR: Best total price, and United Parcel Service delivery was quick enough.

COST AND DELIVERY: \$8...

...handling costs. Yellow lettering will annoy some AOL users. The price was actually lower than advertised on Acses.

Tatiana Perfume

SITES SAMPLED: jango.excite.com, www.perfumeweb.com, fragrancenet.com.  
RANGE...

...three ounces to \$58 for an unspecified volume.

WHERE PURCHASED: Perfumeweb.

WHY WE CHOSE THIS VENDOR: The only one that appeared to have the product.

COST AND DELIVERY: \$19.95 for 1.7 ounces plus \$3.95 for shipping. No order confirmation or delivery after six days.

IN REAL LIFE: The perfume is supposed to be out of print and hard to find.

COMMENTS: The Excite site first offered three options, later one.

When I tried to order, I got the message...

...clear if the chocolate was comparable).

WHERE PURCHASED: [www.chocolatepicure.com](http://www.chocolatepicure.com).

WHY WE CHOSE THIS VENDOR: It was the only one that had the desired bar, which has 71 percent cocoa...

Sony 505-GX VAIO

laptop computer

SITES SAMPLED: [www.pcmall.com](http://www.pcmall.com), [www.pricescan.com](http://www.pricescan.com), [www.cdw.com](http://www.cdw.com), [www.killerapp.com](http://www.killerapp.com)...

...PRICES: \$2,698 to \$2,699.99.

WHERE PURCHASED: PC Mall.

WHY WE CHOSE THIS VENDOR: It was one of the few that had the product and accepted the order.

COST...

...PURCHASED: Would have bought from Bellevue Honda outside Seattle via Autobytel.

WHY WE CHOSE THIS VENDOR: Best price.

COST AND DELIVERY: \$11,751. Not actually purchased but would have been quicker...

17/3,K/34 (Item 1 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2010 The IET. All rts. reserv.

08428433

Title: e-commerce directive

Author(s): Watson-Gandy, M.

Journal: Financial World, pp.33-5

Publisher: Chartered Inst. Bankers

Country of Publication: UK

Publication Date: May 2002

ISSN: 1360-4295

CODEN: FIWOFW

Language: English

Subfile(s): D (Information Technology for Business); E (Mechanical & Production Engineering)

INSPEC Update Issue: 2002-043

Copyright: 2002, IEE

Abstract: The EU Electronic Commerce Directive came into force on 17 January 2002. It means that information services can...

...legislation. The directive covers all information society services, both business to business and business to consumer. Areas affected include: online banking services, advertising and newspapers. It prohibits member states from imposing special authorisation schemes for information services which are not applied to other services. This is to create a level playing field between e-commerce and terrestrial trade. It also contains 'anti-spamming' legislation

17/3,K/37 (Item 4 from file: 2)  
DIALOG(R)File 2:INSPEC  
(c) 2010 The IET. All rts. reserv.

07308898

Title: A seal of approval [Web retailing security]  
Author(s): Cashell, J.D.; Aldhizer, G.R., III  
Author Affiliation: Miami Univ., Oxford, OH, USA  
Journal: Internal Auditor, vol.56, no.3, pp.50-3  
Publisher: Inst. Internal Auditors  
Country of Publication: USA  
Publication Date: June 1999  
ISSN: 0020-5745  
SICI: 0020-5745(199906)56:3L.50:SARS;1-L  
CODEN: ITAUAB  
Language: English  
Subfile(s): D (Information Technology for Business); E (Mechanical & Production Engineering)  
INSPEC Update Issue: 1999-030  
Copyright: 1999, IEE

Abstract: Growth in Internet retail sales has been hampered by consumer fears about the security of information transmitted over the Internet and the legitimacy of some businesses that are advertising and selling products. Because the Internet is not private, many consumers fear that e-commerce transactions could lead to credit card fraud and other problems. Web site assurance services, such as those provided by the American Institute of Certified Public Accountants (AICPA), the Better Business Bureau, MasterCard, and TRUSTe, can help reassure potential consumers...

...about these assurance seals may be able to advise their organizations on how to allay consumer fears and capitalize on e-commerce prospects. While this article focuses on the AICPA's Web Trust seal, the concepts are applicable to many other programs

B. Full-text Databases

**Full text NPL files - 1**

? show files;ds;cost;logoff hold

File 20:Dialog Global Reporter 1997-2010/Feb 23

(c) 2010 Dialog

Set	Items	Description
S1	9910813	BUYER OR CUSTOMER OR CONSUMER OR CELL OR CELLULAR OR WIRELESS OR MOBILE OR LAPTOP? ? OR LAP()(TOP OR TOPS) OR PHONE? ? - OR CELLPHONE? ? OR CELLULARPHONE? ? OR PDA OR PDAS OR (PERSONAL OR PRIVATE OR PORTABLE)()(DIGITAL OR DATA) OR TELEPHONE? ?
S2	5341338	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HANDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PRODUCT()PLACEMENT OR NEWSPAPER
S3	1772745	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMAIL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR ECOMMERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S4	6084488	AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? - OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? - OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2-N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
S5	14002980	PROCESS?R OR SERVER OR FILESERVER OR WEBSERVER OR SITE OR - ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E OR DIGITAL OR INTERNET OR WEB
S6	137222	S1(5N)S2
S7	2085	S3(10N)S6
S8	172040	S4(5N)S5
S9	22	S7(S)S8
S10	4267	S1(S)S2(S)S3(S)S4(S)S5
S11	514	S6(S)S10
S12	71	S8(S)S11
S13	74	S9 OR S12
S14	66	S13 NOT (CONFERENCE()CALL OR (FIRST OR 1ST OR SECOND OR 2ND OR THIRD OR 3RD OR FOURTH OR 4TH OR FINAL OR PRELIMINARY OR - INTERIM)()(QUARTER OR RESULTS) OR QUARTERLY OR ANNUAL()REPORT OR (8 OR 10)()(K OR Q) OR 8K OR 8Q OR 10K OR 10Q OR WEBCAST OR WEBINAR)/TI
S15	31	S14 NOT PY> 2002
S16	29	RD (unique items)

16/6/1

23904667 (USE FORMAT 7 OR 9 FOR FULLTEXT)



Hencie Secures \$2.3 Million IT Contract For International Entertainment Company  
July 15, 2002  
WORD COUNT: 458

16/6/2  
18697692  
Thailand - Seminar Examines Issue Of Misleading Drug Ads  
September 07, 2001  
WORD COUNT: 395

16/6/3  
15573568  
PR Newswire California Summary, Monday, March 12, 2001 up -2-  
March 12, 2001  
WORD COUNT: 1321

16/6/4  
15343325 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
KANWIN Offers Business a Neural Net for the Next Generation Of Wired and  
Wireless, Fixed-Location and Mobile Commerce;  
February 26, 2001  
WORD COUNT: 634

16/6/5  
15241378 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Add Relevance to Your Coupon Campaign  
February 20, 2001  
WORD COUNT: 501

16/6/6  
14690203 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
TrustData Announces Availability of Its Trusted Messaging(TM) Product For Healthcare  
January 17, 2001  
WORD COUNT: 943

16/6/7  
14086590  
PR Newswire California Summary, Tuesday, Dec. 05, 2000 up to 10:00 a.m. PT  
December 05, 2000  
WORD COUNT: 1317

16/6/8  
13800973  
PR Newswire California Summary, Wednesday, Nov. 15, 2000 up to 10:00 a.m. PT  
November 15, 2000  
WORD COUNT: 1298

16/6/9  
13431900 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Facility lowers pharmacy healthcare cost  
October 21, 2000  
WORD COUNT: 446

16/6/10  
13157367 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Motorola and VeriSign Expand Global Alliance to Deliver End-to-End Security  
Solutions for the Wireless Market  
October 05, 2000  
WORD COUNT: 991

16/6/11  
12987156 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
SKUMARS.COM (textile giant S Kumars ventures into e-commerce)  
September 25, 2000  
WORD COUNT: 263

16/6/12  
11617856 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Informix plans tie-ups for i.Sell solution  
June 22, 2000  
WORD COUNT: 469

16/6/13  
11561537 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
NetRadio.com Selects Allaire Spectra to Expand Site Capabilities  
June 19, 2000  
WORD COUNT: 802

16/6/14  
11429960 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
(PR) iGain Selected to Power Good Housekeeping's New Online Savings Mall  
June 09, 2000  
WORD COUNT: 364

16/6/15  
10237601 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
S Kumars.com and Hughes Network Systems to Create the World's Largest  
eServices Network Using DirecPC  
March 24, 2000  
WORD COUNT: 791

16/6/16  
10028463  
Mortgagebot.com Forges Partnership with Synovus Financial Corp. and  
pointpathbank, N.A. to Provide Online Mortgage Lending Services  
March 13, 2000  
WORD COUNT: 764

16/6/17  
09192514 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
VeriSign and InfoSpace.com to Deliver Infrastructure for Secure Commerce  
and Applications Over Wireless Networks  
January 18, 2000  
WORD COUNT: 997

16/6/18  
09069050 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Sixteen New Members Join Radicchio to Promote Security in -2-  
January 11, 2000  
WORD COUNT: 719

16/6/19  
09049044 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
RADICCHIO: Fifteen new members join Radicchio to promote security in  
wireless e-commerce  
January 10, 2000  
WORD COUNT: 1894

16/6/20  
08966320 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
MICROSOFT: Microsoft, Dell & AV Labs to sponsor free Business Internet  
seminar for new online ventures  
January 04, 2000  
WORD COUNT: 523

16/6/21

08920802 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Microsoft, Dell Computer and AV Labs to Sponsor Free Business Internet  
Seminar For New Online Ventures

December 30, 1999

WORD COUNT: 533

16/6/22

08798262 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Dress Barn Selects NaviSite to Launch E-Commerce Venture

December 20, 1999

WORD COUNT: 896

16/6/23

08168095 (USE FORMAT 7 OR 9 FOR FULLTEXT)

GiftCertificates.com Launches \$12 Million Holiday Advertising Blitz

November 10, 1999

WORD COUNT: 350

16/6/24

07370362 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Stockreporter.de Announces Investment Opinion on e-bidd.com -2-

September 22, 1999

WORD COUNT: 1462

16/6/25

05173798 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Sitematic Continues to Add Robust Features to E-Business Solutions

May 03, 1999

WORD COUNT: 716

16/6/26

03150265 (USE FORMAT 7 OR 9 FOR FULLTEXT)

DIRECT HITS: BUSINESS-TO-BUSINESS DIRECT MARKETERS FOCUS ON ISSUES OF  
PRIVACY ON THE INTERNET

October 01, 1998

WORD COUNT: 1526

16/6/27

02874887

MobiNetix Announces Smart Card Interface for PenWare3100 e-transaction Terminals

September 21, 1998

WORD COUNT: 974

16/6/28  
01539801 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
SuperMarkets Online Shows Impressive Growth  
May 04, 1998  
WORD COUNT: 419

16/6/29  
01537678 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Narrative and HP Team Up To Enable High-Quality Printing From Within Web Ads  
May 04, 1998  
WORD COUNT: 649

16/3,K/5

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2010 Dialog. All rts. reserv.

15241378 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Add Relevance to Your Coupon Campaign  
PR NEWSWIRE

February 20, 2001

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 501

... content databases. RegiSoft's World Trade Server(TM), distributes, authenticates, redeems and monitors personalized, targeted promotions directly to a cellular and Internet-connected mobile or fixed device. Its back-office features allow for real time vendor responses, data mining and CRM techniques to tailor the promotions to the wants and needs of the user.

16/3,K/11

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2010 Dialog. All rts. reserv.

12987156 (USE FORMAT 7 OR 9 FOR FULLTEXT)

SKUMARS.COM (textile giant S Kumars ventures into e-commerce)  
INDIA BUSINESS INSIGHT

September 25, 2000

JOURNAL CODE: WIBI LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 263

... for consumer-to-consumer networking, manufacturer-to- consumer e-commerce, education, and distance learning and certification, e-mails and chat rooms.

It will offer financial products catering to the debt, equity and...

16/3,K/12

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2010 Dialog. All rts. reserv.

11617856 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Informix plans tie-ups for i.Sell solution

Shyla Sangaran

COMPUTIMES (MALAYSIA)

June 22, 2000

JOURNAL CODE: FCOM LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 469

... Foundation 2000 database transaction engine with the enterprises consulting services and global support. It enables e-commerce companies to manage one-to-one Web marketing and promotions,

online transaction processing and customer data analysis very effectively.  
With i.Sell, companies can enjoy the benefits of adding distribution...

16/3,K/14

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2010 Dialog. All rts. reserv.

11429960 (USE FORMAT 7 OR 9 FOR FULLTEXT)

(PR) iGain Selected to Power Good Housekeeping's New Online Savings Mall  
PR NEWSWIRE

June 09, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 364

... GHsavings.com," added Harris. iGain is a marketing services company providing cash-based, private label promotion and customer -retention tools to E-commerce sites.

Unlike other rewards programs that require customers to wade through heavily-branded Web sites...

16/3,K/22

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2010 Dialog. All rts. reserv.

08798262 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Dress Barn Selects NaviSite to Launch E-Commerce Venture  
BUSINESS WIRE

December 20, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 896

... commerce-enabled site, to be launched in Spring 2000, will provide Dress Barn with cross-promotional capabilities. If a customer finds an item in-store and would like it in a different color, sales associates will be able to direct them to the catalog or Web site for other options. Customers will also be able to order online from Dress Barn's catalog and return merchandise purchased online to any retail store.

"Our relationship with Dress Barn is a great illustration of the...

## Full text NPL files - 2

? show files;ds;cost;logoff hold

File 387:The Denver Post 1994-2010/Feb 22

(c) 2010 Denver Post

File 471:New York Times Fulltext 1980-2010/Feb 23

(c) 2010 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06

(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2010/Feb 21

(c) 2010 St Louis Post-Dispatch

File 631:Boston Globe 1980-2009/Dec 30

(c) 2010 Boston Globe

File 633:Phil.Inquirer 1983-2010/Feb 23

(c) 2010 Philadelphia Newspapers Inc

File 638:Newsday/New York Newsday 1987-2010/Feb 23

(c) 2010 Newsday Inc.

File 640:San Francisco Chronicle 1988-2009/Dec 13

(c) 2010 Chronicle Publ. Co.

File 641:Rocky Mountain News Jun 1989-2009/Jan 16

(c) 2009 Scripps Howard News

File 702:Miami Herald 1983-2010/Feb 23

(c) 2010 The Miami Herald Publishing Co.

File 703:USA Today 1989-2010/Feb 22

(c) 2010 USA Today

File 704:(Portland)The Oregonian 1989-2010/Feb 22

(c) 2010 The Oregonian

File 713:Atlanta J/Const. 1989-2010/Feb 23

(c) 2010 Atlanta Newspapers

File 714:(Baltimore) The Sun 1990-2010/Feb 23

(c) 2010 Baltimore Sun

File 715:Christian Sci.Mon. 1989-2009/Dec 07

(c) 2009 Christian Science Monitor

File 725:(Cleveland)Plain Dealer Aug 1991-2010/Feb 22

(c) 2010 The Plain Dealer

File 735:St. Petersburg Times 1989- 2010/Feb 21

(c) 2010 St. Petersburg Times

File 477:Irish Times 1999-2010/Feb 23

(c) 2010 Irish Times

File 710:Times/Sun.Times(London) Jun 1988-2010/Feb 23

(c) 2010 Times Newspapers

File 711:Independent(London) Sep 1988-2006/Dec 12

(c) 2006 Newspaper Publ. PLC

File 756:Daily/Sunday Telegraph 2000-2010/Feb 23

(c) 2010 Telegraph Group

File 757:Mirror Publications/Independent Newspapers 2000-2010/Feb 23

(c) 2010



Set	Items	Description
S1	509806	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMAIL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR E-MERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S2	184980	BUYER OR CUSTOMER OR CONSUMER OR CELL OR CELLULAR OR WIRELESS OR MOBILE OR LAPTOP? ? OR LAP()(TOP OR TOPS) OR PHONE? ? - OR CELLPHONE? ? OR CELLULARPHONE? ? OR PDA OR PDAS OR (PERSONAL OR PRIVATE OR PORTABLE)()(DIGITAL OR DATA) OR TELEPHONE? ?
S3	99027	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HANDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PRODUCT()PLACEMENT OR NEWSPAPER
S4	509806	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMAIL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR E-MERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S5	62933	AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? - OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? - OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2-N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
S6	191073	PROCESS?R OR SERVER OR FILESERVER OR WEBSERVER OR SITE OR - ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E OR DIGITAL OR INTERNET OR WEB
S7	3044	S2(5N)S3
S8	260	S4(10N)S7
S9	2330	S5(5N)S6
S10	0	S8(S)S9
S11	350	S2(S)S3(S)S4(S)S5(S)S6
S12	22	S7(S)S11
S13	31	S9(S)S11
S14	52	S12 OR S13
S15	39	S14 NOT PY> 2002
S16	20	RD (unique items)

16/6/1 (Item 1 from file: 387)  
00744471  
BRIEFING  
Saturday, February 27, 1999  
Word Count: 1,228

16/6/2 (Item 1 from file: 471)  
04145593 889598010827  
NEWS SUMMARY  
Monday August 27 2001  
Word Count: 1566

16/6/3 (Item 2 from file: 471)  
04043121 303267000923  
A Laptop in the Backpack of Every Child?  
Saturday September 23 2000  
Word Count: 145

16/6/4 (Item 1 from file: 638)  
10719058  
INDUSTRY FOCUS  
Sunday August 6, 2000  
Word Count: 1,117

16/6/5 (Item 2 from file: 638)  
10536154  
Web Watch / Small businesses need Web-based services.And Scott Rechler  
hopes they'll turn to FrontLine Capital Group Inc. to get them.  
Saturday February 5, 2000  
Word Count: 1,988

16/6/6 (Item 3 from file: 638)  
10319122  
PEOPLE ON THE MOVE  
Monday November 15, 1999  
Word Count: 793

16/6/7 (Item 4 from file: 638)  
10055054  
SHORT CUTS  
Wednesday February 24, 1999  
Word Count: 868

16/6/8 (Item 1 from file: 702)  
11598092  
MOVERS  
Monday, April 8, 2002  
Word Count: 407

16/6/9 (Item 1 from file: 713)  
11536025  
BUSINESS ONLINE  
Tuesday, February 5, 2002  
Word Count: 532

16/6/10 (Item 2 from file: 713)  
11118047  
DAILY BRIEFING  
Saturday, April 28, 2001  
Word Count: 2,299

16/6/11 (Item 3 from file: 713)  
11016022  
DAILY BRIEFING  
Tuesday, January 16, 2001  
Word Count: 1,673

16/6/12 (Item 4 from file: 713)  
11002030  
DAILY BRIEFING  
Tuesday, January 2, 2001  
Word Count: 966

16/6/13 (Item 5 from file: 713)  
10849280  
DAILY BRIEFING  
Thursday, December 14, 2000  
Word Count: 2,734

16/6/14 (Item 6 from file: 713)  
10813034  
EBUSINESS: NEWS ABOUT THE NET: 11.08.00  
Wednesday, November 8, 2000  
Word Count: 671

16/6/15 (Item 7 from file: 713)  
10784034  
EBUSINESS NEWS ABOUT THE NET: 10.10.00  
Tuesday, October 10, 2000  
Word Count: 777

16/6/16 (Item 8 from file: 713)  
10764047  
EBUSINESS NEWS ABOUT THE NET: 09.20.00  
Wednesday, September 20, 2000  
Word Count: 749

16/6/17 (Item 9 from file: 713)  
10352078  
DAILY BRIEFING > DENOTES ITEM OF PARTICULAR LOCAL INTEREST  
Saturday, December 18, 1999  
Word Count: 2,476

16/6/18 (Item 10 from file: 713)  
07010131  
YOU CAN'T TRACK PLAYERS WITHOUT A SCORECARD  
Sunday January 10, 1993  
Word Count: 12,222

16/6/19 (Item 1 from file: 715)  
09386821  
TIPS FOR SUCCESSFUL HOLIDAY INTERNET SHOPPING  
Monday, November 20, 2000  
Word Count: 165

16/6/20 (Item 1 from file: 756)  
00090749 685308284 (USE FORMAT 7 FOR FULLTEXT)  
Whitbread's hotel challenge  
Monday, October 29, 2001  
WORD COUNT: 909

16/3,K/5 (Item 2 from file: 638)  
DIALOG(R)File 638:Newsday/New York Newsday  
(c) 2010 Newsday Inc. All rts. reserv.

10536154

Web Watch / Small businesses need Web-based services.And Scott Rechler  
hopes they'll turn to FrontLine Capital Group Inc. to get them.

Newsday (ND) - Saturday February 5, 2000

By: Tami Luhby. STAFF WRITER

Edition: ALL EDITIONS Section: BUSINESS Page: C08

Word Count: 1,988

TEXT: ...Too small to afford luxuries such as high-speed Internet access and  
administrative services, these budding businesses could use outside firms  
to fill their needs...

...named Reckson Service Industries Inc., the company is latching on to  
the latest hot trend-Internet-based business-to-business services,  
known as "B2B." Instead of providing those B2B products itself...

...an incubator. It invests in and manages firms that offer business services  
that incorporate the Web.

FrontLine, formed in 1997, is trying to make its mark in often-overlooked  
small and mid-size businesses, which it feels are more in need of these services.  
"With the Internet, we can replicate the advantages the larger  
corporations have," said Rechler, FrontLine's 32-year...

...parent. Rechler is chief executive of both companies.

FrontLine partners also provide services such as Web-based human  
resources, an on-line marketplace for buying and selling advertising,  
and an Internet network of suppliers for procurement.The company continues to  
rapidly evolve, luring both top talent...

...add two more to the stable. Last week, it hired IBM's former  
director of Internet solutions, J. Scott Penberthy, to be its chief  
technology officer.And last month, it bought...

...to create the world's largest executive suite provider. This deal will also  
expand the customer base for its partners.

Like its incubator peers, FrontLine benefited from Wall Street's obsession  
with the Internet and saw its stock price soar last year. The company's  
share price rose 1...

**< removed unnecessary information >**

...providing marketing, sales, human resources, information  
technology and other business services

GiftCertificates.com

Provider of on-line gift certificates from  
multiple merchants to corporate customers and consumers

CAPTION:

16/3,K/19 (Item 1 from file: 715)  
DIALOG(R)File 715:Christian Sci.Mon.  
(c) 2009 Christian Science Monitor. All rts. reserv.

09386821

TIPS FOR SUCCESSFUL HOLIDAY INTERNET SHOPPING

Christian Science Monitor (CH) - Monday, November 20, 2000

By: Laurent Belsie

Edition: ALL Section: FEATURES, WORK & MONEY Page: 13

Word Count: 165

TEXT: ... from last-minute purchases. Deal with reputable firms. If you haven't heard of the online retailer before, spend an extra minute to see if they're listed in search engines and certified by Trust-e or another ratings system. Check delivery procedures. Does the retailer give you an estimate when your item will ship? Will it keep you updated by e-mail when it actually does ship? Guard your privacy. Read the company's policy to...

... your personal information will be used, counsels Hans Peter Brondmo, author of "The Eng@ged Customer." Look for deals. With less to spend on advertising, Web retailers are eager to attract their established customers with special offers, such as 10 percent...

CAPTION:

### Full text NPL files - 3

? show files;ds;cost;logoff hold  
 File 634:San Jose Mercury Jun 1985-2010/Feb 17  
     (c) 2010 San Jose Mercury News  
 File 610:Business Wire 1999-2010/Feb 23  
     (c) 2010 Business Wire.  
 File 613:PR Newswire 1999-2010/Feb 23  
     (c) 2010 PR Newswire Association Inc  
 File 810:Business Wire 1986-1999/Feb 28  
     (c) 1999 Business Wire  
 File 813:PR Newswire 1987-1999/Apr 30  
     (c) 1999 PR Newswire Association Inc  
 File 9:Business & Industry(R) Jul/1994-2010/Feb 22  
     (c) 2010 Gale/Cengage  
 File 15:ABI/Inform(R) 1971-2010/Feb 22  
     (c) 2010 ProQuest Info&Learning  
 File 16:Gale Group PROMT(R) 1990-2010/Feb 22  
     (c) 2010 Gale/Cengage  
 File 47:Gale Group Magazine DB(TM) 1959-2010/Feb 01  
     (c) 2010 Gale/Cengage

Set	Items	Description
S1	2598760	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMALL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EMERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S2	175440	S1(S)(AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HANDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING - OR PRODUCT()PLACEMENT OR NEWSPAPER)
S3	116397	BUYER OR CUSTOMER OR CONSUMER OR CELL OR CELLULAR OR WIRELESS OR MOBILE OR LAPTOP? ? OR LAP()(TOP OR TOPS) OR PHONE? ? - OR CELLPHONE? ? OR CELLULARPHONE? ? OR PDA OR PDAS OR (PERSONAL OR PRIVATE OR PORTABLE)()(DIGITAL OR DATA) OR TELEPHONE? ?
S4	175440	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HANDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PRODUCT()PLACEMENT OR NEWSPAPER
S5	175440	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMALL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EMERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S6	30259	AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? - OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? - OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2-N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
S7	143315	PROCESS?R OR SERVER OR FILESERVER OR WEBSERVER OR SITE OR -

ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E OR DIGITAL OR  
INTERNET OR WEB

S8 22668 S3(5N)S4  
S9 6246 S5(10N)S8  
S10 4890 S6(5N)S7  
S11 33 S9(S)S10  
S12 18 S11 NOT PY>2002  
S13 16 RD (unique items)

13/6/1 (Item 1 from file: 610)  
00781648 20020925268B1260 (USE FORMAT 7 FOR FULLTEXT)  
Penton Media's Internet World Fall and Streaming Media East 2002 Return to  
New York City Next Week  
Wednesday, September 25, 2002 12:03 EDT  
WORD COUNT: 610

13/6/2 (Item 2 from file: 610)  
00692005 20020408098B7396 (USE FORMAT 7 FOR FULLTEXT)  
MasterCard Unveils Global Smart Card Solutions; New OneSMART Mastercard  
Delivers More Applications, More Choices, and More Flexibility  
Monday, April 8, 2002 08:06 EDT  
WORD COUNT: 1,557

13/6/3 (Item 3 from file: 610)  
00607662 20011024297B0389 (USE FORMAT 7 FOR FULLTEXT)  
Beyond.com Corporation Launches New, Completely Java-based eStores  
Technology; eStores 4.0 Offers B2B Components, as Well as Enhanced  
Functionality and Flexibility  
Wednesday, October 24, 2001 07:03 EDT  
WORD COUNT: 737

13/6/4 (Item 4 from file: 610)  
00108226 19990922265B0412 (USE FORMAT 7 FOR FULLTEXT)  
Stockreporter.de Announces Investment Opinion on e-bidd.com  
Wednesday, September 22, 1999 17:16 EDT  
WORD COUNT: 2,989

13/6/5 (Item 1 from file: 613)  
00794640 20020715DEM010 (USE FORMAT 7 FOR FULLTEXT)  
Hencie Secures \$2.3 Million IT Contract  
Monday, July 15, 2002 08:04 EDT  
WORD COUNT: 478



13/6/6 (Item 2 from file: 613)  
00350886 20000609CGF016 (USE FORMAT 7 FOR FULLTEXT)  
Igain Selected to Power Good Housekeeping's New Online Savings Mall  
Friday, June 9, 2000 08:03 EDT  
WORD COUNT: 378

13/6/7 (Item 3 from file: 613)  
00298409 20000324ATF003 (USE FORMAT 7 FOR FULLTEXT)  
S Kumars.Com And Hughes Network Systems to Create the World's Largest  
Eservices Network Using Direcpc  
Friday, March 24, 2000 11:26 EST  
WORD COUNT: 793

13/6/8 (Item 4 from file: 613)  
00243808 20000111ATTU006 (USE FORMAT 7 FOR FULLTEXT)  
Sixteen New Members Join Radicchio to Promote Security in Wireless E-Commerce  
Tuesday, January 11, 2000 06:30 EST  
WORD COUNT: 1,998

13/6/9 (Item 1 from file: 813)  
1015087 SFW008  
Microsoft Makes It Simple to Sell on the Web; Release of Merchant Server  
Expected to Ignite Internet Commerce  
DATE: October 30, 1996  
WORD COUNT: 2,020

13/6/10 (Item 1 from file: 9)  
02207551 Supplier Number: 25721946 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Market forecasts for iTV in the USA just keep getting brighter  
June 2000  
WORD COUNT: 1760

13/6/11 (Item 2 from file: 9)  
00798991 Supplier Number: 23324634 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
New Services Address E-Commerce  
October 16, 1995  
WORD COUNT: 678

13/6/12 (Item 1 from file: 15)  
06026535 52695111 \*\* USE FORMAT 7 OR 9 FOR FULL TEXT\*\*  
Hughes Network Systems Wins \$80 Million Deal To Build World's Biggest VSAT Network  
Apr 17, 2000

WORD COUNT: 295

13/6/13 (Item 2 from file: 15)

06025905 52617798

\*\* USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

Hughes Network Systems Gets Contract For 50,000 VSATs, Valued At \$80 Million

Apr 13, 2000

WORD COUNT: 332

13/6/14 (Item 1 from file: 16)

07253961 Supplier Number: 61565229 (USE FORMAT 7 FOR FULLTEXT)

Hughes Network Systems Wins \$80 Million Deal To Build World's Biggest VSAT Network.(Company Business and Marketing)

April 17, 2000

Word Count: 302

13/6/15 (Item 2 from file: 16)

05583581 Supplier Number: 48453000 (USE FORMAT 7 FOR FULLTEXT)

After 15 Years of Hard Sell, Future Stays Cloudy

April 29, 1998

Word Count: 1237

13/6/16 (Item 3 from file: 16)

05495535 Supplier Number: 48328095 (USE FORMAT 7 FOR FULLTEXT)

IMGIS, Inc. and TRUSTe Co-Author Privacy Protection Initiative; Innovative Advertising Affiliate Program Promotes Consumer Privacy Protection and Self-Regulation for Internet Ad Serving.

March 2, 1998

Word Count: 577

13/3,K/9 (Item 1 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1015087 SFW008  
Microsoft Makes It Simple to Sell on the Web; Release of Merchant Server  
Expected to Ignite Internet Commerce  
DATE: October 30, 1996 09:01 EST WORD COUNT: 2,020  
... provides a complete electronic sales infrastructure, including evaluation  
software from VeriFone, the market leader in electronic credit-card  
authorization. Customers will feel safe shopping on Merchant  
Server-powered sites because of the secure credit...

... interest, which in turn create even more compelling consumer  
experiences, and to build a lasting customer base.

Merchant Server allows for promotions-based marketing.  
-- Sellers can maximize sales through dynamic promotions based on  
better information about their...

13/3,K/11 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2010 Gale/Cengage. All rts. reserv.

00798991 Supplier Number: 23324634 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
New Services Address E-Commerce  
(Open Market to ship new Merchant Solution hardware and software for  
launching a Web Business and other related services)  
CommunicationsWeek, n 580, p 31+  
October 16, 1995  
DOCUMENT TYPE: Journal ISSN: 0748-8121 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 678  
ABSTRACT:

...Solution provides hardware and software for launching a Web business and  
other related services, including customer support, interactive  
publishing, corporate promotion and advertising. Merchant  
Solution is targeted at software vendors, content providers and vendors of  
hard goods, such as...

...center features customer-service automation with on-line account  
statements, order-taking, credit card payment authorization and  
settlement, digital receipt generation and customer shopping cards.  
The article contains more details.

## Full text NPL files - 4

? show files;ds;cost;logoff hold  
 File 148:Gale Group Trade & Industry DB 1976-2010/Feb 22  
 (c) 2010 Gale/Cengage  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 275:Gale Group Computer DB(TM) 1983-2010/Jan 14  
 (c) 2010 Gale/Cengage  
 File 621:Gale Group New Prod.Annou.(R) 1985-2010/Jan 05  
 (c) 2010 Gale/Cengage  
 File 635:Business Dateline(R) 1985-2010/Feb 23  
 (c) 2010 ProQuest Info&Learning  
 File 636:Gale Group Newsletter DB(TM) 1987-2010/Jan 20  
 (c) 2010 Gale/Cengage  
 File 570:Gale Group MARS(R) 1984-2010/Jan 20  
 (c) 2010 Gale/Cengage  
 File 624:McGraw-Hill Publications 1985-2010/Feb 23  
 (c) 2010 McGraw-Hill Co. Inc

Set	Items	Description
S1	2391043	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMALL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EMERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S2	1371046	BUYER OR CUSTOMER OR CONSUMER OR CELL OR CELLULAR OR WIRELESS OR MOBILE OR LAPTOP? ? OR LAP()(TOP OR TOPS) OR PHONE? ? - OR CELLPHONE? ? OR CELLULARPHONE? ? OR PDA OR PDAS OR (PERSONAL OR PRIVATE OR PORTABLE)()(DIGITAL OR DATA) OR TELEPHONE? ?
S3	496332	AD OR ADS OR ADVERT? OR PROMO OR PROMOS OR PROMOTION?? OR - LEAFLET OR LEAFLETS OR BROCHURE OR BROCHURES OR HANDOUT OR HANDOUTS OR FLYER OR FLYERS OR CIRCULAR OR HOME()SHOPPING OR PRODUCT()PLACEMENT OR NEWSPAPER
S4	2391043	EMERCHANT OR CYBERMALL OR CYBERSTORE OR CYBERSHOP? OR CYBERRETAIL? OR EMALL OR ESTORE OR ECOMMERCE OR E()COMMERCE OR EMERCE OR EBUSINESS OR ESHOPPING OR ETAIL??? OR ESALES OR ERETAIL? OR MERCHANT OR SELLER OR VENDOR OR RETAILER
S5	511122	AUTHENTICAT? OR AUTHORI?E? ? OR AUTHORI?ATION OR APPROV?? - OR CERTIFI? OR CONFIRMATION OR TRUSTED()THIRD()PARTY OR TTP? - OR VALIDAT? OR VERIFI? OR VERIFY??? OR (PAYMENT OR BILLING)(2-N)(MANAG? OR APPROV??? OR PROXY()ORGAN)
S6	1778159	PROCESS?R OR SERVER OR FILESERVER OR WEBSERVER OR SITE OR - ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E OR DIGITAL OR INTERNET OR WEB
S7	41729	S2(5N)S3
S8	4524	S4(10N)S7
S9	76131	S5(5N)S6
S10	31	S8(S)S9

S11 16 S10 NOT PY> 2002  
S12 9 RD (unique items)

12/6/1 (Item 1 from file: 148)  
0019916108 SUPPLIER NUMBER: 74577719 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Qpass strengthens its position in Europe by opening an office in Germany.  
May 16, 2001  
WORD COUNT: 620 LINE COUNT: 00054

12/6/2 (Item 2 from file: 148)  
15010711 SUPPLIER NUMBER: 92044190 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Penton Media's Internet World Fall and Streaming Media East 2002 Return to  
New York City Next Week.  
Sept 25, 2002  
WORD COUNT: 656 LINE COUNT: 00064

12/6/3 (Item 3 from file: 148)  
12213660 SUPPLIER NUMBER: 62641584 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
iGain Selected to Power Good Housekeeping's New Online Savings Mall.  
June 9, 2000  
WORD COUNT: 374 LINE COUNT: 00036

12/6/4 (Item 4 from file: 148)  
12009409 SUPPLIER NUMBER: 61565229 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Hughes Network Systems Wins \$80 Million Deal To Build World's Biggest VSAT  
Network.(Company Business and Marketing)  
April 17, 2000  
WORD COUNT: 317 LINE COUNT: 00029

12/6/5 (Item 5 from file: 148)  
11652530 SUPPLIER NUMBER: 58520833 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Sixteen New Members Join Radicchio to Promote Security in Wireless E-Commerce.  
Jan 11, 2000  
WORD COUNT: 2107 LINE COUNT: 00200

12/6/6 (Item 6 from file: 148)  
10999560 SUPPLIER NUMBER: 54527116 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Sitematic Continues to Add Robust Features to E-Business Solutions.  
May 3, 1999  
WORD COUNT: 643 LINE COUNT: 00057

12/6/7 (Item 7 from file: 148)  
10153965 SUPPLIER NUMBER: 20546703 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
After 15 Years of Hard Sell, Future Stays Cloudy.(smart cards)(Brief Article)  
April 29, 1998  
WORD COUNT: 1310 LINE COUNT: 00105

12/6/8 (Item 8 from file: 148)  
10039737 SUPPLIER NUMBER: 20337335 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
IMGIS, Inc. and TRUSTe Co-Author Privacy Protection Initiative; Innovative  
Advertising Affiliate Program Promotes Consumer Privacy Protection and  
Self-Regulation for Internet Ad Serving.  
March 2, 1998  
WORD COUNT: 608 LINE COUNT: 00057

12/6/9 (Item 1 from file: 636)  
04636558 Supplier Number: 61565229 (USE FORMAT 7 FOR FULLTEXT)  
Hughes Network Systems Wins \$80 Million Deal To Build World's Biggest VSAT Network.  
April 17, 2000  
Word Count: 302

## **V. Additional Resources Searched**

Searches were done in two template files not available through DIALOG, the Internet and Personal Computing Abstracts and the Financial Times, but there were no results.